

No. 04
Munich, November 21, 2016
Press Release

Corinna Feicht
Trade Fair PR Manager
Phone +49 89 949-21477
corinna.feicht@messe-muenchen.de

INHORGENTA AWARD: Applications Possible via the New Website as of Now

For the first time ever, Messe München will confer the INHORGENTA AWARD in six categories at INHORGENTA MUNICH 2017. This distinction is intended as a reward for special products and services of the jewelry and watch industry. As of now, applications for the award can be filed and tickets for the festive gala be bought via the new website www.inhorgenta-award.com.

The presentation of the INHORGENTA AWARD on February 19 at the Postpalast in Munich will be the highlight of INHORGENTA MUNICH (February 18 to 21). Messe München confers this distinction for special products and services of the jewelry and watch industry in six categories: “Fine Jewelry— Brand of the Year”, “Fashion Jewelry— Brand of the Year”, “Designer of the Year”, “Watch Design of the Year”, “Retailer of the Year” and the audience prize “Best Piece of Jewelry”.

From now on, applications for the award can be filed using the newly established website www.inhorgenta-award.com. The relevant pieces of jewelry and watches can be submitted until January 15, 2017. Moreover, the website is the voting platform for the “Best Piece of Jewelry” audience prize at the same time. Here, everyone can become a jury member by choosing their favorite from several pieces of jewelry. A stay as a VIP guest at INHORGENTA MUNICH 2017 will be drawn by lots among all participants.

“We are very happy that the application phase for the INHORGENTA AWARD is starting now. And we are already very much looking forward to the diverse submissions”, says Klaus Dittrich, Chairman and CEO of Messe München. Those who do not participate in INHORGENTA MUNICH can also apply for the award. The top models Franziska Knuppe and Shermine Shahrivar as well as the star designer Michael Michalsky will sit on the jury of experts. The detailed application criteria and all further information can be seen at www.inhorgenta-award.com

Further information on INHORGENTA MUNICH can be found at www.inhorgenta.com, on our blog www.inhorgenta-blog.de and on Facebook: www.facebook.com

Photos for free download are available [here](#), videos can be found at: www.inhorgenta.com/services and at the [Messe München Media Center](#).

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich alone. 14 of those events are number 1 in their world in the respective industries. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey and South Africa. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.