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Press Release

INHORGENTA MUNICH 2019

22% increase in exhibitors compared to last year

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In mid-September, the international trade fair for jewelry, timepieces and gemstones, INHORGENTA MUNICH, is already able to report some positive figures: the number of exhibitors reserving places for the 2019 event (February 22 to 25) is up by 22% compared to last year. In addition to considerable growth in the timepieces hall, INHORGENTA MUNICH is pleased to announce that the gemstones hall is already fully booked and 65 new international brands and designers will be exhibiting in the various trade fair halls.

The order and communication platform for the timepieces, jewelry and precious stone industry is continuing to experience constant growth, in particular in the jewelry and lifestyle sectors. There is a considerably strong uptake in the timepieces hall: in addition to the Citizen Group, including its renowned sub-brands Frédérique Constant, Alpina and Bulova, Bruno Söhnle from Glashütte and Swiss watch brand Maurice Lacroix will be showcasing their latest timepieces at the trade fair in 2019.

There is also good news regarding the gemstones hall C1 “Carat,” which is already fully booked. The trade fair organizers are also looking forward to welcoming 65 new brands and exhibitors in halls B1 “Fine Jewelry” and B2 “Elegance & Lifestyle.”

A total of 20 new companies are being added to the portfolio of exhibitors in the “Fine Jewelry” hall B1. Annamaria Cammilli Firenze will be bringing jewelry in gold tones with diamonds and precious stones to INHORGENTA MUNICH 2019, Mousson Atelier from Saint Petersburg will be showcasing exquisite items of jewelry made from precious stones and Facet Barcelona will be unveiling diamond creations and innovative concepts such as flexible rings with a multi-size system. Oliver Dünkel, Managing Director of Facet Barcelona, says: “We already tested out the trade fair this year with a small stand and were very pleased with the new look and feel of INHORGENTA MUNICH, the support provided by the trade fair organizers, and our sales figures. We have therefore decided to showcase our entire product range in Munich in 2019 and subsequent years.”

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Strong growth is also being experienced in the “Elegance & Lifestyle” sector. A total of 45 new exhibitors will ensure that there is an extremely diverse range of products on show in hall B2. The jewelry and timepieces collections of Italian brand leBebé, for example, are clearly built around the family unit, for mothers, fathers and babies. Bering offers typically Scandinavian pared-back design and the Amor Group, with its brands Joop! and s.Oliver Jewel, caters for fashion-forward looks. Daniel Krämer, Head of Licensing at the Amor Group, says: “It’s important for us to have a clear message to project at trade fairs and to be able to tell a captivating and compelling story, which our customers can convey to their customers. That’s currently the case with our new license for Joop! jewelry and watches. And INHORGENTA MUNICH provides us with the perfect framework in which to present this lucrative concept to specialist retailers.”

“We’re thrilled with the trust that our exhibitors place in INHORGENTA MUNICH. Next year, we will once again be able to showcase a broad and international range of products to our visitors. Our trade fair is steadily growing and the feedback we have received from exhibitors is proof that INHORGENTA MUNICH is exactly the right mix of a communication platform combined with glamorous events that the industry is after,” says Klaus Dittrich, Chairman and CEO of Messe München.

For more information, visit [INHORGENTA MUNICH](#)

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About INHORGENTA MUNICH

INHORGENTA MUNICH, the international trade fair for watches, jewelry and gemstones is the order and communication platform for the industry and reflects the market in all its diversity. Spread over six halls at Messe München, exhibitors from across the globe will present their latest creations. Through its extensive supporting program, comprising the Jewelry Shows, the INHORGENTA FORUM and the INHORGENTA AWARD, the trade fair offers an in-depth overview of international trends and developments. In 2018, the trade fair brought 1,026 exhibitors from 42 countries and more than 27,000 visitors from 70 countries to Munich. The next INHORGENTA MUNICH will be held from February 22 to 26, 2019.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes more than 50 own trade shows for capital and consumer goods and key high-tech industries. Each year, a total of more than 50,000 exhibitors and some three million visitors take part in more than 200 events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München, the MOC Veranstaltungszentrum München as well as abroad. Jointly with its subsidiaries, Messe München organizes trades shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. Messe München has a global business presence with a network of affiliates in Europe, Asia, Africa and South America as well as some 70 foreign representatives serving more than 100 countries.