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Press Release

INHORGENTA 2019 to honor jewelers in the DACH countries

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INHORGENTA MUNICH (February 22 – 25) is a highly regarded order and communications platform. The awards presented by the international trade fair for jewelry, timepieces and gemstones are considered to be a mark of excellence in the industry. In addition to the annual INHORGENTA AWARD that recognizes special designs and performances, INHORGENTA MUNICH will publish a reference work titled “Excellent Jewelers” for the second time. The “INHORGENTA Retailers 2019” come from Germany, Austria and Switzerland.

After its tremendous success in 2018, the second edition of the book “Excellent Jewelers” will appear just in time for INHORGENTA MUNICH 2019 (February 22 – 25). This massive reference book for all end consumers interested in jewelry and timepieces serves as the “who’s who” of German-speaking jewelry and watch specialty stores and goldsmiths in the DACH countries. In this publication of more than 160 glossy pages, detailed portraits of 70 excellent jewelers, specialty stores, goldsmiths and galleries give readers an overview of the industry’s huge range and creativity.

“In this book, we do not just honor the products offered by retailers,” says Klaus Dittrich, the Chairman and CEO of Messe München. “Rather, we focus on the people who use their expertise and fervent passion for jewelry and timepieces to turn shopping into a unique experience.”

The seal “INHORGENTA Retailer 2019” stands for the highest level of quality and is reserved for the most refined addresses in the timepiece and jewelry industry.

The evaluation not only showcases the product portfolio in exquisite settings, it

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Press Release | January 31, 2019 | 2/2

also considers unique events or successful online presentations. The book “Excellent Jewelers” also takes readers behind the scenes and reports on the very special highlights of retailers.

“The passion and joy that the selected jewelers apply to their work are really something to behold,” Dittrich said. The head of Messe München himself will present the reference work at INHORGENTA MUNICH 2019 at 4 p.m. on February 23 in the Watch Boutique of Hall A1.

Complimentary copies can be ordered from Messe München.

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About INHORGENTA MUNICH

INHORGENTA MUNICH, the international trade fair for watches, jewelry and gemstones is the order and communication platform for the industry and reflects the market in all its diversity. Spread over six halls at Messe München, exhibitors from across the globe will present their latest creations. Through its extensive supporting program, comprising the Jewelry Shows, the INHORGENTA FORUM and the INHORGENTA AWARD, the trade fair offers an in-depth overview of international trends and developments. In 2018, the trade fair brought 1,026 exhibitors from 42 countries and more than 27,000 visitors from 70 countries to Munich. The next INHORGENTA MUNICH will be held from February 22 to 26, 2019.

Press Release | January 31, 2019 | 3/3

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.