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Press Release

INHORGENTA MUNICH begins with a jump in exhibitors and a glamorous jewelry show

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Dazzling start to INHORGENTA MUNICH 2019. The international trade fair for timepieces, jewelry and gemstones generates its fourth consecutive increase in exhibitors. A 2.5 percent rise compared with last year as they were 1,052 in 2019. The climax of the opening was a glamorous jewelry show attended by 400 invited guests from the worlds of business, media and culture. Afterward, exhibitors and industry visitors celebrated the opening of the fair together.

Klaus Dittrich, Chairman and CEO of Messe München, was able to open INHORGENTA MUNICH 2019 with some really good news: The international trade fair for timepieces, jewelry and gemstones continues to grow. The 1,052 exhibitors from 41 countries represent a rise of about 2.5 percent compared with 2018 and, thus, the fourth consecutive increase.

“This is a tremendous success and a strong signal for the industry,” said Dittrich, who celebrated the opening of the fair with 400 invited guests, exhibitors, and professional visitors and the band Lions Head. “We are not only the leading trade fair in Germany, but are also among the largest exhibitions for timepieces, jewelry and gemstones around the world.”

The highlight of the evening was the INHORGENTA Opening Show. Walking down the catwalk under the motto “Cities of the World,” international models presented exclusive clothes in combination with jewelry from the labels Marco Bicego, Breuning, Davite & Delucchi, IsabelleFa, Fabio Collection, Gellner and Gust. Hauber, Jörg Heinz, Henrich + Denzel, Marion Knorr, Hans D. Krieger, Maboussin, Meister, Schwab Gold- und Platinschmiede, Georg Spreng and Leo

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Wittwer. The show was complemented by an impressive music and light show by artist Betty Mü.

The glamorous evening gowns came from the high-end collection of haute couture designer Galia Lahav. Under the watchful eye of her mother Natascha, Cheyenne Savannah Ochsenknecht, the daughter of actor Uwe Ochsenknecht, displayed noble jewelry made by IsabelleFa.

The guests included Zoe Helali and actress Bettina Zimmermann, who will present the INHORGENTA AWARDS 2019 on February 24, as one of the nine jury members.

Photos from the INHORGENTA Jewelry Show can be found [here](#).

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About INHORGENTA MUNICH

INHORGENTA MUNICH, the international trade fair for watches, jewelry and gemstones is the order and communication platform for the industry and reflects the market in all its diversity. Spread over six halls at Messe München, exhibitors from across the globe will present their latest creations. Through its extensive supporting program, comprising the Jewelry Shows, the INHORGENTA FORUM and the INHORGENTA AWARD, the trade fair offers an in-depth overview of international trends and developments. In 2018, the trade fair brought 1,026 exhibitors from 42 countries and more than 27,000 visitors from 70 countries to Munich. The next INHORGENTA MUNICH will be held from February 22 to 26, 2019.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.