

Munich, 27 April 2015

Press release

LASER World of PHOTONICS 2015 12th International Laser Marketplace provides insight into the global market of laser materials processing

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Co-Organized with Optech Consulting [LASER World of PHOTONICS 2015](#) again stages the [12th International Laser Marketplace](#). The seminar on Laser Materials Processing takes place on Wednesday, 24 June, from 1 p.m. to 5 p.m., in the conference room of the Press Centre West of the Messe München fairground. Worldwide leading experts will discuss international markets and market trends as well as new applications and technologies. The first International Laser Marketplace was founded in 1992. Since 1995 it is held in conjunction with LASER World of PHOTONICS in Munich.

The seminar attracts industry professionals including decision makers and senior executives across the laser industry, from component manufacturers to system integrators, end users, and investors.

One part of the seminar will cover the global marketplace and regional markets. The topics are:

- Global Laser Demand Climbs for Fifth Year - How Many Lasers Does the Market Need?
Dr. Arnold Mayer, CEO, Optech Consulting, Switzerland
- China Laser Market Update - Current State and Future Prospects
Dr. Qitao Lue, Chief Technology Officer, Han's Laser Technology Industry Group, China
- Industrial Laser Markets and Technologies in Japan: Status and Trends
Dr. Kunihiro Washio, CEO, Paradigm Laser Research Ltd, Japan

The other part of the seminar will focus on current topics in the areas of laser application and new technologies:

Messe München GmbH
Trade Fair Site
81823 Munich
Germany
www.messe-muenchen.de



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- Laser Applications Enable the Production of Batteries Today and in the Future and Fuel Laser Sales
Klaus Löffler, Director International Sales, Trumpf Laser und Systemtechnik, Germany
- A New Efficient, Compact Vehicular Lighting System Using High-Power Semiconductor Laser Diodes
Dr. Abdelmalek Hanafi, BMW Group, Germany
- From Nanosecond to Femtosecond: Where Do Dominant Applications for Pulsed Lasers Fall Today and in the Future?
Frank Gaebler, Director of Marketing, Coherent , USA
- From Medical Devices to Smartphones and Product Packages - Process Innovations Drive Non-Metal Laser Applications
Dr. Christoph Rüttimann, Head of R&D, Rofin-Lasag Lasers, Switzerland
- Cleaning, De-Coating and Surface Activating by Light - Efficient Surface Treatment by Laser
Olav G. Schulz, General Manager, SLCR Lasertechnik, Dueren, Germany

The 12th International Laser Marketplace will be held in English. For more information and registration please visit

www.world-of-photonics.com/lasermarketplace

Information for journalists

If you are interested in participating please contact Optech Consulting,

E-mail: info@optech-consulting.com

Information on OPTECH CONSULTING is available at:

www.optech-consulting.com.

Information on LASER World of PHOTONICS is available [here](#).

Photos available [here](#).

Detailed information on the World of Photonics Congress is available [here](#).

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About OPTECH CONSULTING

Optech Consulting, Tägerwilten, Switzerland, is a management consultancy specializing in the laser and photonics industry.

About LASER World of PHOTONICS

The [LASER World of PHOTONICS](#) is the world's leading get-together of the laser and photonics industry. Europe's largest [World of Photonics Congress](#) will be taking place in parallel with the trade fair. The program comprises five scientific conferences of leading global organizations. Supplementing this [Messe München GmbH](#) will be offering practical lectures on the applications of photonics ("Application Panels"). The combination of trade fair and congress brings together research and application, thereby promoting the use and continued development of optical technologies. In 2013 the trade fair set an exhibitor record with 1,130 exhibitors from 37 countries. A total of 26,582 trade visitors from 72 countries entered the Messe München site. In 2013 the World of Photonics Congress registered 3,400 participants with an offering of more than 2,800 lectures and presentations including poster presentations. The LASER World of PHOTONICS has been organized every two years by Messe München International since 1973; the next event will take place in Munich from 22-25 June 2015, the next World of Photonics Congress will take place in parallel from 21-25 June 2015 in the ICM - International Congress Center Munich.

About the LASER World of PHOTONICS global network

The LASER World of PHOTONICS has developed an international network. The [LASER World of PHOTONICS CHINA](#) and the [LASER World of PHOTONICS INDIA](#) are leading regional trade fairs for optical technologies and are staged annually in China (Shanghai) or in India (alternating between Mumbai, Bangalore, New Delhi).

Messe München International

Messe München International is one of the world's leading trade show companies. In Munich alone it organizes around 40 trade shows for capital and consumer goods, and key high tech industries. Each year more than 30,000 exhibitors and around two million visitors take part in the events held at the Messe München exhibition center, the ICM – International Congress Center München, and in the MOC Veranstaltungszentrum München. The leading international trade fairs of Messe München International are all independently audited. In addition, Messe München International organizes trade shows in China, India, Turkey and South Africa. With a combination of affiliates abroad – in Europe, Asia and in Africa – and over 60 foreign representatives actively serving over 100 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade-fair company to be awarded energy-efficiency certification from the technical inspection authorities TÜV SÜD.

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