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Press Release

13th International Laser Marketplace provides insight into the global market of laser materials processing

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Co-Organized with Optech Consulting LASER World of PHOTONICS 2017 again stages the 13th International Laser Marketplace. The seminar and conference on Laser Materials Processing takes place on Wednesday, 28th June 2017, from 12:45 p.m. to 5:00 p.m., in the conference room of the press centre West of the Messe München fairground. Worldwide leading experts will discuss international markets and market trends as well as new applications and technologies. The first International Laser Marketplace was founded in 1992. Since 1995 it is held in conjunction with LASER World of PHOTONICS in Munich.

The seminar attracts industry professionals including decision makers and senior executives across the laser industry, from component manufacturers to system integrators, end users, and investors.

One part of the seminar will cover the global marketplace and regional markets. The topics are:

- **The Global Market for Industrial Lasers and Laser Systems - Rapid Change and Continued Growth**

Dr. Arnold Mayer, President, Optech Consulting, Switzerland

- **China Industrial Laser Market Update - Current State and Future Prospects**

Dr. Qitao Lue, Chief Technology Officer, Han's Laser
Technology Industry Group, China

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- **Laser Applications in China by End Industry - Impact of Economic Growth and Government Programs**

Dr. Bo Gu, President, BOS Photonics, USA

- **Industrial Laser Markets and Technologies in Japan: Status and Trends**

Dr. Kunihiro Washio, President, Paradigm Laser Research, Japan

- **Laser Materials Processing in India - Applications in a Widening Range of Industries Drive the Market**

Maulik Patel, International Business Development, Sahajanand Laser Technology Ltd. - SLTL, India

- **Supply and Demand Side of Laser Based Production Engineering in Turkey, Current State and Trends**

Halefşan Sümen, Ph.D., Assc. Prof. Maltepe University, Editor-in-Chief of ST Automation Magazine, Turkey

The other part of the seminar will focus on current topics in the areas of laser application and new technologies:

- **Laser Processing for Advanced Semiconductor Packaging - An Enabling Technology and Market Opportunity**

Dr. Dirk Mueller, Director of Strategic Marketing, Coherent Inc, USA

- **Electromobility and Industry 4.0: Opportunities and Challenges for Lasers and Laser Systems in the Automotive Industry**

Klaus Loeffler, Director International Sales, Trumpf Laser und Systemtechnik, Germany

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The 13th International Laser Marketplace will be held in English.
For more information and registration please visit www.world-of-photonics.com/lasermarketplace

Informations for journalists:

If you are interested in participating please contact Optech Consulting, E-mail: info@optech-consulting.com

Information on OPTECH CONSULTING is available at:

www.optech-consulting.com.

Information on LASER World of PHOTONICS is available at:

<http://www.world-of-photonics.com/trade-fair/for-the-press> .

For detailed information on the World of Photonics Congress, visit: www.photonics-congress.com

About OPTECH CONSULTING

Optech Consulting, Tägerwil, Switzerland, is a management consultancy specializing in the laser and photonics industry.

LASER World of PHOTONICS

The LASER World of PHOTONICS is the world's leading trade fair of the laser and photonics industry. World of Photonics Congress, Europe's largest photonics congress, will be taking place in parallel with the trade fair. The program comprises five scientific conferences of leading global organizations. Supplementing this Messe München will be offering practical lectures on the applications of photonics ("Application Panels"). The combination of trade fair and congress brings together research and application, thereby promoting the use and continued development of optical technologies. In 2015 the trade fair set an exhibitor record with 1,227 exhibitors from 42 countries. A total of 31,279 trade visitors from 72 countries entered the Messe München site. In 2015 the World of Photonics Congress registered 5,600 participants with an offering of more than 2,700 lectures and presentations including poster presentations.

The LASER World of PHOTONICS has been organized every two years by Messe München since 1973; the next event will take place in Munich from June 26-29, 2017, the next World of Photonics Congress will take place in parallel from June 25-29, 2017 in the ICM - International Congress Center Munich. www.world-of-photonics.com/index-2.html

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The LASER World of PHOTONICS global network

LASER World of PHOTONICS has developed an international trade fair network. LASER World of PHOTONICS in Munich is the world's leading platform of the laser and photonics industry. World of Photonics Congress is Europe's largest photonics congress. LASER World of PHOTONICS CHINA and LASER World of PHOTONICS INDIA are leading regional trade fairs for laser and optical technologies and are staged annually in China (Shanghai) and India (alternating between Bangalore and New Delhi). With a total of 2,295 exhibitors and more than 92,000 visitors in Munich, China and India, Messe München is the world's leading trade fair organizer for lasers and photonics.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

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