

23. Weltleitmesse und Kongress
für Komponenten, Systeme und Anwendungen der Photonik
26.–29. Juni 2017, Messe München

23rd International Trade Fair and Congress
for Photonics Components, Systems and Applications
June 26–29, 2017, Messe München, Germany

world-of-photonics.com



Munich, June 13, 2017

Press Release

LASER World of PHOTONICS 2017

LASER World of PHOTONICS with strong supporting program

Around 1300 exhibitors and more than 30,000 visitors are expected at the LASER World of PHOTONICS and World of Photonics Congress from June 25 to 29. The world's leading trade fair for Photonics Components, Systems and Applications at the Munich exhibition site offers a lot more than big numbers. Awaiting visitors is a high-quality supporting program with a special show, guided tours, award ceremony, makeathon, and much else besides.

Opening ceremony of the trade fair and Congress

The opening ceremony of the trade fair and Congress will be at 09:30 on June 26 in the ICM and will be dedicated to the future of photonics from different perspectives, with speeches by Dr. Peter Leibinger, Deputy CEO of TRUMPF and Prof. Peter Loosen, Director of the Fraunhofer Institute for Laser Technology ILT. The multiple award-winning scientist Prof. Jörg Wrachtrup will then open the World of Photonics Congress with his lecture on the Photonics megatrend quantum technology - "Putting a spin on photons".

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NEW: Makeathon, guided tours and expert panel on Photonics 4.0

Visitors can look forward to three premieres on the trade fair supporting program: In the **Make Light MAKEATHON** (June 27 to 28, Hall B3) teams of students and young engineers create innovative prototypes within just 24 hours before presenting them to an expert jury.

Experts are involved with the new **guided tours** as well: The tours provide guidance on specific questions about a topic and direct participants to the appropriate exhibitors. The topics range from laser technology for e-mobility to process monitoring for laser welding. Trends are also the focus of the third premiere: **The expert panel on Photonics 4.0** (June 27, 10:00 to 12:00, Photonics Forum in Hall A3) discusses the opportunities and challenges that Industry 4.0 presents the Photonics world.

Start-Up World and Photonics Award together with Career Center

The platform for the industry's young talent traditionally covers a broad spectrum: In addition to the premiere of the Make Light MAKEATHON there is **Start-Up World** (Hall B3) as a joint space for young entrepreneurs and the finale of the **PHOTONICS Award** (June 27, 10.00 to 12.00, Hall B3). Five teams of company founders with their products will compete with each other and face questions from the jury in short sessions. For graduates, the **Career Center** (Hall A3) is the first port of call for embarking on a career in photonics.

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Laser Live Demonstrations and Application Panels

The **special show “Photons in Production”** (Hall A3), covering 300 square meters of exhibition space, affords a comprehensive insight into current trends and research findings in laser material machining. For example, trade visitors can witness live welding of high-strength steel. The **application panels** are also dedicated to specific laser and Photonics application areas: The lecture “Lasers in Microelectronics”, for example, provide insights into why many miniaturized, electronic systems that put the “smart” into homes and business life would simply not be feasible without laser technology.

13th International Laser Market Place

The seminar on markets and trends in Laser Materials Processing (June 28, 12:45 to 17:00 in the conference room of Press Center West) addresses executives in the laser industry. Part of the conference deals with the development of the global market and important regional markets, such as China, Japan or Turkey. The second focus area of the conference includes lectures on topical issues arising from the laser applications and new technologies arenas. For example, Dr. Dirk Mueller, Director of Strategic Marketing, Coherent Inc, USA, will be talking about “Laser Processing for Advanced Semiconductor Packaging - An Enabling Technology and Market Opportunity”.

You will find the overview of the entire supporting program

here: <http://www.world-of-photonics.com/messe/rahmenprogramm>

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LASER World of PHOTONICS

The LASER World of PHOTONICS is the world's leading trade fair of the laser and photonics industry. World of Photonics Congress, Europe's largest photonics congress, will be taking place in parallel with the trade fair. The program comprises five scientific conferences of leading global organizations. Supplementing this Messe München will be offering practical lectures on the applications of photonics ("Application Panels"). The combination of trade fair and congress brings together research and application, thereby promoting the use and continued development of optical technologies. In 2015 the trade fair set an exhibitor record with 1,227 exhibitors from 42 countries. A total of 31,279 trade visitors from 72 countries entered the Messe München site. In 2015 the World of Photonics Congress registered 5,600 participants with an offering of more than 2,700 lectures and presentations including poster presentations.

The LASER World of PHOTONICS has been organized every two years by Messe München since 1973; the next event will take place in Munich from June 26-29, 2017, the next World of Photonics Congress will take place in parallel from June 25-29, 2017 in the ICM - International Congress Center Munich. www.world-of-photonics.com/index-2.html

The LASER World of PHOTONICS global network

LASER World of PHOTONICS has developed an international trade fair network. LASER World of PHOTONICS in Munich is the world's leading platform of the laser and photonics industry. World of Photonics Congress is Europe's largest photonics congress. LASER World of PHOTONICS CHINA and LASER World of PHOTONICS INDIA are leading regional trade fairs for laser and optical technologies and are staged annually in China (Shanghai) and India (alternating between Bangalore and New Delhi). With a total of 2,168 exhibitors and more than 83,000 visitors in Munich, China and India, Messe München is the world's leading trade fair organizer for lasers and photonics.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

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