

Munich, September 28, 2016

## Press Release

### LOPEC under new Exhibition Director

**On October 1, 2016, Barbara Ismaier took on the role of Exhibition Director for LOPEC, the International Exhibition and Conference for Printed Electronics. She takes over from Carolin Fischer who has gone on maternity leave. Ismaier will bring a wealth of experience and expertise with exhibitions to the role. “Not only do I know the LOPEC venue inside out, I am also very familiar with all the operations and processes involved in conference and event organization”, confirmed the new Exhibition Director.**

Barbara Ismaier has been working as a Project Manager at ICM - Internationales Congress Center Munich since 2005. In her eleven years at Messe München, she has organized and successfully executed a wide range of events of various kinds, from company events to annual general meetings and conferences. She has also been responsible for marketing activities and process optimization. Prior to starting at ICM, Ismaier completed a degree in “Tourism Business Administration.”

Barbara Ismaier reports to Brigitte Hügel-Smith, who is the Exhibition Group Director and therefore responsible for LOPEC. The LOPEC team is, as always, on hand to assist, with Simone Bingel as Exhibition Manager for the conference and Stefanie Fischer-Kleiner filling the same role for the exhibition.

**More Information is available at [www.lopec.com](http://www.lopec.com).**

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### **LOPEC**

LOPEC (Large-area, Organic & Printed Electronics Convention) is the leading international event for printed electronics. The combination of an exhibition and a conference is the perfect way to depict the complex and dynamic nature of this new industry. About 2,100 participants from 46 countries attended the exhibition and the conference in 2016. There were 148 exhibitors from 18 countries, and speakers from 27 countries gave 196 lectures. LOPEC is organized jointly by the OE-A (Organic and Printed Electronics Association) and Messe München GmbH. The next event takes place from March 28–30, 2017 at the ICM – Internationales Congress Center München in Munich, Germany. [www.lopec.com](http://www.lopec.com)

### **Messe München**

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

### **OE-A**

The OE-A (Organic and Printed Electronics Association) was founded in December 2004 and is the leading international industry association for organic and printed electronics. The OE-A represents the entire value chain of this industry. The members are world-class global companies and institutions, ranging from R&D institutes, mechanical engineering companies and material suppliers to producers and end-users. More than 230 companies from Europe, North America, Asia and Australia are working together to promote the establishment of a competitive production infrastructure for organic and printed electronics. The OE-A is building a bridge between science, technology and application. The OE-A is a working group within VDMA. [www.oe-a.org](http://www.oe-a.org)