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Accelerating Talents

Offers for young electronics experts at productronica

- **First Hackathon Challenge at productronica**
- **Talent Gateway and Career Center for the professionals of the future**
- **productronica Fast Forward celebrates its premiere**

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The world's leading trade fair for electronics development and production will this year create a new platform for young talents. From November 12 to 15, at productronica, students, graduates, young professionals, and startups will be able to gain some insights into electronics production processes and establish professional contacts.

As the 2019 VDE Tec Report shows, electronics companies see the shortage of skilled employees as the biggest obstacle to economic growth. Around 60 percent of more than 1,300 VDE member companies that were surveyed stated that a lack of trained staff has a negative effect on economic development. To optimize communication between employers and young professionals, this year, productronica will be focusing on the topic "Accelerating Talents" for the first time.

First Hackathon Challenge at productronica

Between the first and third day of the trade show, students and young professionals from the field of electrical engineering, automation, mechanical engineering, and economics will face the tasks set to them by exhibitors at productronica. The participants have 48 hours to complete the challenge and present a solution. The winning teams will be awarded a four-digit cash prize each. The first Hackathon Challenge at productronica is supported by VDMA Productronic and the Fraunhofer Institute for Reliability and Microintegration IZM.

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In addition, Komax, Schleuniger, the electronics associations SEMI and ZVEI, as well as the electronics magazine NEO, among others, will be sponsoring the Hackathon and will also provide representatives for the jury.

Accelerating Talents in Hall B2

productronica has more offers for students, graduates, and young professionals in Hall B2. The Accelerating Talents area includes three large building blocks: Talent Gateway, Career Center, and Education Path.

In the Talent Gateway, visitors clear a course that highlights their special skills. The course modules include the Escape Truck, Agile Barista Training, QR Code Rally, and Tech Slams on the Talent Stage.

The Career Center provides insights into the job profiles of electronics production. In addition to job ads on the Job Board, a Career Café is available for personal meetings between companies and potential future employees.

On the Education Path, school leavers, trainees, and students can obtain information about the various options for starting a career in this area. Industry experts share their insider knowledge during personal meetings.

productronica Fast Forward celebrates its premiere

In addition to young professionals, the focus in electronics production is also on startups. Within the scope of productronica Fast Forward, startups show their products and solutions in a separate exhibition area and at a forum in Hall B2. The companies with the most viable solutions for the future will receive the productronica Fast Forward Award on the last day of the trade show.

More information:

www.productronica.com

productronica

Die productronica ist die Weltleitmesse für Entwicklung und Fertigung von Elektronik und wird ideell und fachlich vom Fachverband Productronic im VDMA (Verband Deutscher Maschinen- und Anlagenbau) getragen. An der productronica 2017 nahmen 1.560 Aussteller aus 43 Ländern und 44.987 Besucher aus 96 Ländern teil. Die Messe findet seit 1975 alle zwei Jahre in München statt, die nächste productronica ist von 12. bis 15. November 2019. Weitere Informationen unter www.productronica.com

Messe München

Die Messe München ist mit über 50 eigenen Fachmessen für Investitionsgüter, Konsumgüter und Neue Technologien einer der weltweit führenden Messeveranstalter. Insgesamt nehmen jährlich über 50.000 Aussteller und rund drei Millionen Besucher an den mehr als 200 Veranstaltungen auf dem Messegelände in München, im ICM – Internationales Congress Center München, im MOC Veranstaltungszentrum München sowie im Ausland teil. Zusammen mit ihren Tochtergesellschaften organisiert die Messe München Fachmessen in China, Indien, Brasilien, Russland, der Türkei, Südafrika, Nigeria, Vietnam und im Iran. Mit einem Netzwerk von Beteiligungsgesellschaften in Europa, Asien, Afrika und Südamerika sowie rund 70 Auslandsvertretungen für mehr als 100 Länder ist die Messe München weltweit präsent.