

Munich, October 15, 2019

productronica Fast Forward

Premiere for the startup platform at productronica

- **Startup area in Hall B2**
- **Business network in the Fast Forward Forum**
- **Presentation of productronica Fast Forward Award**

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The number of innovations from new players in the electronics industry grows from year to year. So that startups can improve their chances of entering the market, from November 12-15, “productronica Fast Forward” will introduce innovative ideas, prototypes, and products from young companies to international representatives from a wide range of industries.

After the successful “electronica fast forward” in 2016 and 2018, the platform for electronics startups will, for the first time, feature at this year’s productronica. The innovations range from contactless pick-and-place machines to AI-supported gesture control.

Startup area in Hall B2

About ten startups have submitted their applications for this year’s “productronica Fast Forward” award. Integrated within the Accelerating Talents exhibition area, the startups will show their products at the productronica Fast Forward booth in Hall B2. Each day will also feature pitches, presentations, and workshops from the startup scene at the Fast Forward Forum. An independent jury will assess the individual companies on the basis of the presentations at the booth and at the forum.

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Comprehensive start package for award winners

The decision as to which startup will be the first to receive the 2019 “productronica Fast Forward” award will be made on the final day of the fair (Friday, November 15) between 11 a.m. and noon at the fast Forward Forum in Hall B2. The winner will receive a booth at productronica 2021 and a marketing package to the value of €25,000 from Elektor International Media.

The productronica Fast Forward sponsors include the exhibitors Distrelec, Kurtz Ersä, Weller, Almit and Bernstein.

More information:

www.productronica.com

About productronica

productronica is the world’s leading trade fair for electronics development and production and is supported by the Productronics Association in the German Engineering Federation (VDMA) as a conceptual partner. It has taken place in Munich every two years since 1975 and is a core element of the electronics trade fair network of Munich International Trade Fair. 2017 1,560 exhibitors from 43 countries and 44,987 visitors from 96 countries took part at productronica. The next productronica takes place from November 12 – 15, 2019. www.productronica.com.

productronica worldwide

In addition to productronica, Messe München organizes productronica China, productronica India, the SmartCards Expo and electronicAsia. The network of electronics trade fairs also include electronica in Munich, electronica China, electronica South China, electronica India and LOPEC.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.