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## Press Release

### Innovation Turbocharger

## Premiere: Startups at transport logistic

- The "start.hub Logistics" forum provides a network for the logistics Industry and startups
- The application phase has started; jury will select participants
- Partnership between transport logistic and DVV Media Group

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**Digitalization, autonomous driving, robotics – the logistics industry is driven by innovation. This is why a forum for startups, the "start.hub Logistics" realized in collaboration with the DVV Media Group, will take place at the world's largest logistics trade fair, transport logistic in Munich, for the first time in June. Application at [https://blue-rocket.de/starthub\\_en/](https://blue-rocket.de/starthub_en/) .**

"transport logistic is the most important meeting place for the logistics industry and provides startups with an optimal possibility to get into the international market. On the other hand, startups continue to fuel the industry's innovative strength," Caroline Thiemt, Exhibition Director of transport logistic, stated. Approximately 20 startups are to exhibit at the trade fair. "The 300 square meter "start.hub Logistics" will consist of a stage, a bar and a lounge and be placed in the middle of Hall B2."

The "start.hub Logistics" is a collaborative project of transport logistic and DVV Media Group. Bitkom e.V., Carousel Logistics Ltd., Digital Hub Logistics GmbH and EffizienzCluster Management GmbH will also be represented in the jury. "Startups in particular can help medium-sized as well as large logistics companies to come up with innovative ideas and technologies without the companies having to set up a huge digital team right away," Julia Miosga explained, Area Manager of Trade & Logistics, Bitkom – Federal Association for Information Economics, Telecommunications and New Media. "The transport logistic trade fair is the established meeting place for various stakeholders in the field of transport and logistics. The start.hub Logistics fulfills this performance promise perfectly," Oliver Detje stated, Publishing Director, DVV Media Group.

**The startup winner will be awarded a trade fair booth, media service, and a workstation**

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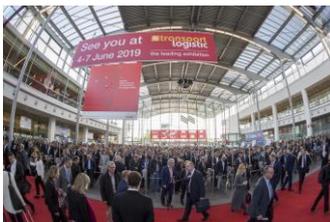
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A winner startup will be selected via sales presentations at the trade fair. It will receive a free full-service package booth with 20 square meters at transport logistic 2021, media service in the media of the DVV Media Group in the value of 10,000 euros for print ads or online advertising, and a workstation in the Digital Hub Logistics in Dortmund or Hamburg for one year. The application phase will last until March 31, 2019, and the jury will select the trade fair participants by mid-April. Additional information and application forms are available at [https://blue-rocket.de/starthub\\_en/](https://blue-rocket.de/starthub_en/)



The "start.hub logistics" is a collaborative project of transport logistic and DVV Media Group and its brands Blue Rocket and DVZ Deutsche Verkehrs-Zeitung.



The largest meeting place for the worldwide logistics industry: transport logistic, from June 4 to 7, 2019, in Munich.



Innovators and decision-makers network at transport logistic.

Additional information is available at [www.transportlogistic.de](http://www.transportlogistic.de).

#### **transport logistic**

transport logistic is the International Exhibition for Logistics, Mobility, IT and Supply Chain Management and the world's biggest trade fair for freight transport by road, rail, water and in the air, in all its complexity. air cargo Europe, an exhibition of the global air freight industry, is integral to transport logistic. In 2017 more than 60.726 visitors from 123 countries and 2.162 exhibitors from 62 countries attended the event. transport logistic is held every two years in Munich. The next event will take place from June 4 to 7, 2019.

#### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.