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Press Release

Transportation & Logistics Americas not being held

Due to a strategic realignment of the cooperation partner ITE Group, Transportation & Logistics Americas is not being held. The trade fair was planned for April 2018 in Atlanta, USA.

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Transportation & Logistics Americas was based on a cooperative partnership between the ITE Group, Messe München and the American logistics association MHI. The new event was to be held in parallel with the MODEX intralogistics trade fair in April 2018 in Atlanta in the United States, organized by MHI. As part of a general strategic realignment of its trade fair portfolio, the ITE Group has decided to end this cooperative partnership. As a result, the trade fair cannot be held in the planned constellation.

“We greatly regret this development,” as Gerhard Gerritzen, member of the Executive Board of Messe München, explains. In its internationalization, Messe München relies on strong local partners that are well established in the regional market. “Without the ITE Group we currently have no such basis in the logistics segment in the USA. The USA remains an interesting market for our transport logistic network, and we will continue to explore the opportunities it has to offer.”

transport logistic around the globe

There are four events abroad in addition to the transport logistic trade fair in Munich. Along-side the transport logistic China flagship fair with the integrated air cargo China event in Shanghai, Messe München organizes the logitrans International Transport Logistics Exhibition in Istanbul in conjunction with EKO Fair Limited. It is also involved in the CTL in Mumbai by way of a cooperation arrangement. Messe München cooperates with the CCTA Chinese logistics association during the “transport logistic China” too and provides support for its China International Transportation & Logistics Expo in Chengdu.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

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