

India, June 27, 2017

## Press Release

### Three shows, one date: analytica Anacon India, India Lab Expo and PHARMA Pro & Pack Expo to collocate

- Cooperation agreement between Messe Muenchen India and Indian Pharma Machinery Manufacturers Association (IPMMA) to collocate events
- Trade fairs to jointly represent 600+ global and Indian companies
- Knowledge-rich conferences to focus on technological trends

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**Hyderabad:** Messe Muenchen India and Indian Pharma Machinery Manufacturers Association (IPMMA) has entered into a collaboration agreement to collocate **analytica Anacon India, India Lab Expo and PHARMA Pro & Pack Expo** in 2017. All three trade fairs will take place simultaneously from 21 – 23 September 2017 at HITEX Exhibition Centre in Hyderabad, India. This cooperation will be beneficial for the industry professionals, exhibitors and visitors alike, who are looking to – source new technology, learn market trends and upgrade their technical knowledge and expertise.

**Mr. Bhupinder Singh, CEO of Messe Muenchen India** said: “This collocation of trade fairs boosts the domestic and international business of laboratory equipment manufacturers and the pharma industry. The overlapping market synergies help industry professionals to come together under one roof to achieve their commercial objectives.”

The trade visitors of analytica Anacon India and India Lab Expo will benefit from attending PHARMA Pro & Pack Expo segments such as environment control, cleanroom technology, packaging materials and consumables. The collocation will reinstate the position of analytica Anacon India and India Lab Expo as the most important trade event for the industry when it comes to analysis and quality control and PHARMA Pro & Pack Expo is the perfect addition to the trade fairs.

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**Mr. Mahendra Mehta, President of Indian Pharma Machinery Manufacturers Association (IPMMA)** also expressed his pleasure on the

upcoming colocation: “This is a fantastic opportunity for the industry as the entire value chain of pharmaceutical, laboratory and allied solutions will be available for users under one roof.”

Organized by Messe Muenchen India and co-organized by Indian Analytical Instruments Association, analytica Anacon India and India Lab Expo brings together more than **7,000** trade visitors, **230+** exhibitors from more than **15** countries each year. On the other hand, PHARMA Pro & Pack Expo annually brings together key stakeholders from pharma industry: The last edition of the show attracted 430 exhibitors and 18,600 trade visitors. The exhibition is an entity owned by Indian Pharma Machinery Manufacturers Association (IPMMA) and is organized by Global Pharma Expo (GPE).

**analytica Anacon India & India Lab Expo and PHARMA Pro & Pack Expo will take place from 21-23 September 2017 at HITEX Exhibition Center in Hyderabad. To know more visit [www.analyticaindia.com](http://www.analyticaindia.com), [www.indialabexpo.com](http://www.indialabexpo.com) and <http://www.pharmapropack.com>**

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#### **About analytica Anacon India and India Lab Expo**

analytica Anacon India with the analytica Anacon India conference addresses the rapidly growing Indian market with exhibition sectors for analysis, laboratory technology, biotechnology and diagnostics. It is being held in conjunction with India Lab Expo, one of India's leading trade fairs for analysis, laboratory technology and biotechnology. With 233 exhibitors and 7,042 visitors in 2016, they are the largest industry platform for the Indian subcontinent. The next event takes place from September 21 to 23, 2017 at the Hitex Exhibition Center in Hyderabad.

#### **analytica worldwide**

analytica Anacon India and India Lab Expo are part of an international network of exhibitions that also includes the trade fairs analytica, analytica Vietnam and analytica China. Additional information about these exhibitions and their programs of events is available at [www.analytica.de/index-2.html](http://www.analytica.de/index-2.html).

#### **Messe München**

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events

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held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global

business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

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