

Hyderabad/Munich, September 21, 2017

## Press Release

### 10th Edition of analytica Anacon India and India Lab expo opens on a high note

Siddharth Narain  
Press Contact  
Tel. +91-9971600355  
[Siddharth.narain@mm-india.in](mailto:Siddharth.narain@mm-india.in)

analytica Anacon India and India Lab Expo 2017 witnessed a grand opening on the first day of its 10th edition at HITEX Exhibition Center, Hyderabad. The three-day trade fair is the leading exhibition for the laboratory technology, analysis, biotechnology and the diagnostics market. Every year it brings together national and international exhibitors, consultants, business experts and key government officials under one roof to discuss the best global practices and seek solutions to some of the most imperative challenges related to the industry.

The trade fair was inaugurated by Dr. Ashes Ganguly - President IAIA, Dr. Amit Biswas, Executive Vice President – IPDO, Dr. Reddy's Laboratories and Mr. Bhupinder Singh, CEO, Messe Muenchen India at the analytica Anacon India Conference. The visitors explored the latest solutions displayed by 259 exhibitors from 11 countries.

Dr. Amit Biswas, Executive Vice President, Integrated Product Development (IPDO), Dr. Reddy's Laboratories Ltd said: "This is the first time I have attended the analytica Anacon India 2017. But Dr Reddy's have been regularly participating on this platform. The entire area of analytical technology is very critical for Pharma industry. The future of Pharma whether it is on generic side of innovative side depends upon the development of advanced analytic instruments and its utilization for analysis of complex products. I am really happy to the huge participation from industry and look forward to interact with them today."

#### analytica Anacon India Conference

Indian Analytical Instruments Association in partnership with Messe Muenchen India organized analytica Anacon India Conference which brought together four industry specific topics on the first day. The conferences covered various topics

Messe München GmbH  
Messegelände  
81823 München  
Germany  
[www.messe-muenchen.de](http://www.messe-muenchen.de)



Press Release |September 21, 2017 | 2/2

like Audits and Regulatory Affairs, Data Integrity, Extractable, Leachable and Emerging Technologies for Pharmaceutical Laboratories. The delegates graced the knowledge sharing conference which had prominent speakers, scientists and industry experts. The conferences will also be conducted on day two of the trade fair.

### **Live Lab demonstrations and workshop**

The highlight of the day one was workshop ‘Practice-orientated seminar for laboratory users—Introduction to the laboratory’ and addressed by Mr. Christian Lipok, Faculty of Chemistry, University Duisburg-Essen. The workshop combined presentation and a practical session for lab practitioners. It offered an overview of important methods of working in a laboratory. It will continue to be one of the most important activities to look forward to on day two as well.

The Live Lab demonstrations for ‘Food & Pharma Analysis’ educated attendees on the practical applications of laboratory instruments and raised immense interest. Visitors will continue to experience Live Lab on the coming two days.

### **Business Matchmaking at Buyer-Seller Forum**

The third edition of Buyer-Seller Forum reported strong participation with face-to-face meetings on day one alone. The next two days are expected to bring in additional face-to-face meetings for exhibitors and visitors.

Analytica Anacon India and India Lab Expo continues to highlight the huge potential in Indian Laboratory technology, analysis and biotechnology market. To stay connected with the market needs, Messe Muenchen India launched the market research report during the conference which highlighted high growth trends predicted for the future.

Bhupinder Singh, CEO of Messe Muenchen India concluded by adding: “The trade fairs received a very good response on day one. We are confident our supporting programs and valuable match-making initiatives will continue to benefit our exhibitors and visitors alike.”

Press Release |September 21, 2017 | 3/3

**Media contact for Messe Muenchen India:**

Mr. Siddharth Narain

+91-9971600355

siddharth.narain@mmi-india.in

**About analytica Anacon India and India Lab Expo**

analytica Anacon India with the analytica Anacon India conference addresses the rapidly growing Indian market with exhibition sectors for analysis, laboratory technology, biotechnology and diagnostics. It is being held in conjunction with India Lab Expo, one of India's leading trade fairs for analysis, laboratory technology and biotechnology. The next event takes place from September 21 to 23, 2017 at the Hitex Exhibition Center in Hyderabad.

**analytica worldwide**

analytica Anacon India and India Lab Expo are part of an international network of exhibitions that also includes the trade fairs analytica, analytica Vietnam and analytica China. Additional information about these exhibitions and their programs of events is available at [www.analytica.de/index-2.html](http://www.analytica.de/index-2.html).

**Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.