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## Press Release

**New this year:**

## Live demonstrations at analytica China 2016

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- **Next event from October 10 to 12, 2016, in Shanghai**
- **Special demonstrations of laboratory safety aim to raise risk awareness**
- **Visitor pre-registration available [online](#)**

Laboratory safety—a topic of serious concern for lab staff—plays an important role at this year’s analytica China from October 10 to 12, 2016 at the Shanghai New International Expo Centre. Lab accidents have continued to happen, reminding us how important it is to keep updated on the latest safety-related information. As the Leading Trade Fair for Laboratory Technology, Analysis, Biotechnology and Diagnostics in China, analytica China stages a special area originated from analytica in Munich, Germany, to offer ideas on lab safety and health. Among them are topics like lab fire and explosion protection, hazardous material safety or protection from health risks in laboratories. Through live demonstrations and presentations, the special area aims to provoke the risk awareness and teach proper prevention measures to the audience.

Owing to the increasing cases of food contamination, also food safety is in the focus of this year’s event. Covering 10,000 square meters of exhibition space, the “Shanghai International Food Safety Equipment and Technology Area” in Hall N3 presents food safety solutions, analysis and measurement equipment as well as technology and food safety control technology. It is especially designed to offer the latest solutions to the authorities, scientific institutes and the food processing industry.

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### **Promising market perspectives attract key players**

In recent years, the life science instrument market has made promising progress. In 2014, the global life science turnover amounted to over 40 billion US Dollars, increasing by six percent annually. Inspired by such promising perspective, analytica China has expanded again: to 35,000 square meters. Over 90 percent of the space is already occupied. By now, there are around 680 confirmed exhibitors. Among them, 200 are participating for the first time. Key players like Agilent Technologies, Analytik Jena, Anton Paar, Bruker, Eppendorf, esco, Hanon, Hitachi, Horiba, IKA, JASCO, Mérieux, METTLER TOLEDO, Miele, PerkinElmer, Sartorius, Shimadzu, Skyray Instrument, Tedia and Thermo Fisher, have already registered.

Apart from the exhibition, over 100 lectures are held along with the exhibition. The analytica China conference as well as a series of forums and training sessions offer insights on topics as food safety, analytical chemistry, lab construction and safety, environmental protection and pharmacy. Among them are, for example, the Eighth Shanghai International Symposium on Analytical Chemistry, the 2016 Shanghai Sino-EU International Forum on Food Safety or the LSAC Life Science & Biotech Forum.

### **Visitor online registration**

Visitors can pre-register for analytica China online ([www.analyticachina.com/trade-fair/for-visitors/registration](http://www.analyticachina.com/trade-fair/for-visitors/registration)). Online registration ensures a fast and seamless entrance into the trade fair.

**More information is available at [www.analyticachina.com](http://www.analyticachina.com).**

### **About analytica China**

analytica China with the analytica China conference is the Leading Trade Fair for Laboratory Technology, Analysis, Biotechnology and Diagnostics in China. In 2014, a total of 695 exhibitors and 18,775 visitors participated in the event. analytica China is held every two years at the Shanghai New International Expo Centre in Pudong—the next time from October 10 to 12, 2016.

### **analytica worldwide**

analytica China is part of an international network of exhibitions that also includes the trade fairs analytica, analytica Vietnam and analytica Anacon India with India Lab Expo.

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Additional information about these exhibitions and their programs of events is available at [www.analytica.de](http://www.analytica.de).

**Messe München**

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.