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Press Release

analytica China 2016: Conference Schedule Released

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In less than three months, **analytica China** once again opens its doors for the **Laboratory Technology, Analysis, Biotechnology and Diagnostics Industry**. Concurrent with the trade fair, the **analytica China** conference offers high-quality academic presentations and forums, covering a wide range of areas including **analytical chemistry, food safety, high-throughput sequencing and its applications as well as precision medicine**. This year, over **100 presentations** from leading scientists and industry experts from **China, Germany and Japan** will be staged. Apart from the well-established ones, like for example the **LSAC Life Science & Biotech Forum**, new programs in **Precision Medicine and Sampling** are among the highlights. The **analytica China** conference takes place from **October 10 to 12, 2016** at the **Shanghai New International Expo Centre**.

Analytical Chemistry: safety for our life

Hosted by the Chinese Chemical Society, the 8th Shanghai International Symposium on Analytical Chemistry again opens along with **analytica China**. With strong support from the Analysis Center, Tsinghua University, the symposium centers on the topic **Analytical Chemistry: safety for our life**, covering new technologies and methods in pharmacy and bio-analysis, food safety, and sample preparation, concentrating on actual applications. As one of the most important conferences at **analytica China**, the Shanghai International Symposium on Analytical Chemistry has been well accepted by exhibitors and visitors. Over 500 experts, researchers and professionals are expected at the conference this year.

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Focus on Sino-European Market

Food safety problems and the newly-released food safety regulations in China are voicing strong requests for the 3rd Shanghai Sino-EU International Forum on Food Safety, organized by the Shanghai Society of Food Science and Messe Muenchen Shanghai. The forum makes an in-depth analysis and comparison on the latest food safety regulations of China and other countries, focusing on new developments in food safety testing and monitoring, including liquid food manufacturing and quality control, food microbes and toxin testing, pesticide, antibiotics and heavy metal residue testing, as well as food safety monitoring technology in the Internet+ era. Being held by outstanding researchers, professionals and experts from Europe and China, the forum offers a very good chance for the audience to make face-to-face contact with the food safety industry.

Precision Medicine: from genetic testing to personalized medicine

Along with the Human Genome Project came the fifth “P” in medical treatment—Precision Medicine—in addition to the existing four Ps: Prediction, Prevention, Participation and Personalized Treatment. To promote personalized treatment in China and provide a channel of communication for experts and industry leaders, the Shanghai Institute of Biological Engineering, Shanghai Biopharmaceutics Industry Association, Shanghai Biotechnology Corporation and Messe Muenchen Shanghai co-organize “Precision Medicine: Gene Test Technology and Individual Medication” for the first time at analytica China 2016. As a new highlight of the exhibition, the forum features expert talks on the latest developments in the field.

Lab Safety Lectures and Tutorials: pragmatic and verified

Experts in lab construction and management will give insightful lectures on different topics, especially lab safety and health. A number of tutorials will be held on GC and GC/MS, Mass Spectrometry, third party testing, lab safety and certification, and food safety analysis. analytica China offers a wide variety of academic, technological, application, and training events. With cutting-edge topics, high-quality lectures and professional organization, the programs enable

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the audience to get to know the latest academic findings while learning best practice techniques through real cases.

Visitor online registration

Visitors can pre-register for analytica China online (www.analyticachina.com/trade-fair/for-visitors/registration). Online registration ensures a fast and seamless entrance into the trade fair.

The whole schedule of the analytica China conference as well as general information are available at <http://www.analyticachina.com/trade-fair/supporting-program/analytica-china-conference/index.html>.

About analytica China

analytica China with the analytica China conference is the Leading Trade Fair for Laboratory Technology, Analysis, Biotechnology and Diagnostics in China. In 2014, a total of 695 exhibitors and 18,775 visitors participated in the event. analytica China is held every two years at the Shanghai New International Expo Centre in Pudong—the next time from October 10 to 12, 2016.

analytica worldwide

analytica China is part of an international network of exhibitions that also includes the trade fairs analytica, analytica Vietnam and analytica Anacon India with India Lab Expo. Additional information about these exhibitions and their programs of events is available at www.analytica.de.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.