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**Press Release**

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**bauma China 2016**

## **More than 2,400 companies already signed up**

**The economic conditions in China, especially in the construction sector, remain volatile. Nevertheless, bauma China, being held at the Shanghai New International Expo Centre (SNIEC) from November 22 to 25, will continue to be used as a presentation platform by many of the big names on the local and international stage.**

To date, more than 2,400 exhibitors have signed up for this eighth International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles. Collin Davis, Project Group Manager at Messe München, knows "that the situation in the Chinese market is complicated, which, of course, is also reflected to a certain extent in a trade fair. However, there's no doubt that bauma China remains by far the biggest and most important sector event in the Asian region."

It can also be assumed that the Chinese market will recover significantly in the medium term. This is due not only to the numerous new construction projects stimulating machine production, but also to the new emissions guidelines which necessitate new systems and machines. According to a forecast by Off-Highway Research, the Chinese market for construction machinery will achieve a sales volume of US\$17.169 billion in 2016 – a slight upward trend.

And although the sales figures for construction machinery in China have been falling for a number of years, the VDMA confirmed that in 2015, 20% of all construction machinery sold around the world was still purchased in China. The Chinese market is the second-largest individual market after the U.S. Companies wanting to gain access to the Asian region need to be present here.

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bauma China, with more than 180,000 visitors predominantly from Asia, offers excellent opportunities for this.

**More information can be found online at [www.bauma-china.com](http://www.bauma-china.com)**

#### **bauma China**

bauma China, the International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles, takes place from November 22 to 25, 2016 at the Shanghai New International Expo Centre (SNIEC) in Shanghai. The 2014 edition of bauma China attracted a total of 3,098 exhibitors from 41 countries and 189,732 from 149 countries. Taking up 300,000 square meters of exhibition space, bauma China is the biggest and most important sector event in Asia. The trade fair is held every two years.

#### **Construction machinery trade shows of Messe München**

Organizing trade shows for the international construction machinery sector is a core competence of Messe München. Its portfolio includes not only the world's leading trade show, bauma in Munich, and the brand event bauma China in Shanghai—it also cooperates with the Association of Equipment Manufacturers (AEM) in the organization of BAUMA CONEXPO INDIA in Gurgaon/Delhi and BAUMA CONEXPO AFRICA in Johannesburg. In December 2015, Messe München successfully expanded its portfolio again by purchasing the leading Russian construction-machinery exhibition CTT.

#### **Messe München**

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.