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Press Release

bauma CHINA 2018

“The dragon is breathing fire”: Record number of exhibitors before the start of the trade fair

- More than 3,300 exhibitors from 40 countries
- Far more visitors expected compared to last edition
- Managing Director Stefan Rummel: “A new era lies ahead of us”

The “who’s who” of the industry will be there when bauma CHINA opens its doors again from November 27 to 30, 2018 in Shanghai. More than 3,300 companies will present themselves at Asia’s largest trade fair – 300 more than in 2016. Accordingly, 200,000 visitors are expected, which would be a new record. The Chinese construction machinery industry is booming as bauma CHINA approaches. In short: The dragon is breathing fire.

Three weeks before the show opens, bauma CHINA is expecting to set exhibitor and visitor records. More than 300 new companies will present themselves at the Shanghai New International Expo Centre (SNIEC). A significant increase in visitors is expected as well. A total of 200,000 may attend. “bauma CHINA is the event that sets the future direction of China’s construction industry. It is more than an exhibition. It is the leading trade fair for the Asian market,” says Stefan Rummel, Managing Director of Messe München.

“A new era lies ahead of us”

Rummel sees increased activities in the fields of infrastructure, mining and real estate as the main reason for the positive development in the Chinese construction machinery sector: “The dragon is breathing fire. This positive trend should continue in 2018 and beyond.” Industry leaders like Doosan Infracore, Fayat, Komatsu and Volvo are also aware of that and, like many others, are following the call of bauma CHINA.

Construction machinery giant Caterpillar is also returning to the trade fair for the first time since 2012. Rummel: “A new era is ahead of us. An era with many challenging questions when it comes to intelligent applications, sustainability and recycling, autonomous driving, remote control and much more. At bauma CHINA you will find the answers.”

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More information at www.bauma-china.com.

bauma China

bauma CHINA, international trade fair for construction machinery, building material machines, mining machines and construction vehicles, is the largest industry event for the sector in China with an exhibition area of 300,000 square meters. The last fair in November 2016 attracted 2,958 exhibitors from 41 countries and 170,000 visitors from the Asia region. bauma CHINA is held every two years: the 9th event will take place at the Shanghai New International Expo Centre (SNIEC) in Shanghai from November 27 to 30, 2018.

bauma NETWORK: Six construction machinery trade fairs of Messe München

In addition to the world's leading trade fair bauma, Messe München has extensive skill in organizing additional international construction machinery trade fairs. For example, Messe München organizes bauma China in Shanghai and bauma CONEXPO INDIA in Gurgaon/Delhi together with the Association of Equipment Manufacturers (AEM) as well as the bauma CONEXPO Africa in Johannesburg. In December 2015, Messe München successfully expanded its portfolio further with the purchase of the leading Russian construction machinery trade fair CTT, now renamed bauma CTT RUSSIA. In March 2017, the bauma NETWORK was again expanded with M&T EXPO in the form of a license agreement with SOBRATEMA (Brazilian Association of Association of Technology for Construction and Mining).

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.