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Press Release

BAUMA CONEXPO AFRICA 2018

Dates confirmed

The dates for the next BAUMA CONEXPO AFRICA are confirmed: The third International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles will be held at the Johannesburg Expo Centre (JEC) from March 13 to 16, 2018.

According to Stefan Otto, Chairman of the local industry association CONMESA, the choice of venue and the new timing which leaves plenty of time for planning, all provide the ideal basis for a successful industry event: "With 2018 rapidly approaching as the year of the trade fair, CONMESA is happy to learn that BAUMA CONEXPO AFRICA 2018 has decided to innovate and break with the norm once again by hosting their next trade fair in March 2018! As advisory board members and partners, we at CONMESA support the team at BAUMA CONEXPO AFRICA working so diligently to bring us this international trade fair once again." Elaine Crewe, CEO of the organizer BC Expo South Africa, is convinced that the new dates in March and the three-year cycle are ideal for the industry and the region. "BAUMA CONEXPO AFRICA's three-year cycle is tailor made to the needs of the African market. It also gives all the companies involved the chance to prepare thoroughly for such a large event."

616 exhibitors from 42 countries, as well as around 14,300 visitors from 75 countries attended the last BAUMA CONEXPO AFRICA in September 2015. In total, 13 percent of visitors were from outside South Africa.

More information can be found at www.bcafrica.com

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BAUMA CONEXPO AFRICA
– Joint Venture of

BAUMA CONEXPO AFRICA

With an exhibition area covering 68,000 square meters, BAUMA CONEXPO AFRICA, the International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles is the biggest event for the sector in Africa. 616 exhibitors from 42 countries and 14,300 visitors from 75 countries came to the last BAUMA CONEXPO AFRICA in September 2015. BAUMA CONEXPO AFRICA is held every three years; the third event will take place at the Johannesburg Expo Centre (JEC) from March 13 to 16, 2018.

Construction machinery trade shows of Messe München

Organizing trade shows for the international construction machinery sector is a core competence of Messe München. Its portfolio includes not only the world's leading trade show, bauma in Munich, and the brand event bauma China in Shanghai—it also cooperates with the Association of Equipment Manufacturers (AEM) in the organization of BAUMA CONEXPO INDIA in Gurgaon/Delhi and BAUMA CONEXPO AFRICA in Johannesburg. In December 2015, Messe München successfully expanded its portfolio again by purchasing the leading Russian construction-machinery exhibition CTT.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

About the Association of Equipment Manufacturers (AEM)

AEM is the North American-based international trade group representing the off-road equipment manufacturing industry. AEM is headquartered in Milwaukee, Wisconsin, with offices in the world capitals of Washington, D.C., Ottawa and Beijing. It represents more than 850 companies in the agriculture, construction, forestry, mining and utility sectors. AEM has an ownership stake in and/or manages several world-class exhibitions, including CONEXPO-CON/AGG, one of the world's largest gathering places for the construction and construction materials industries.