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Press release

Registrations for BAUMA CONEXPO AFRICA open

- **Application documents online**
- **African economy anticipating positive recovery**
- **Organizers expecting over 600 exhibitors**

The preparations for the upcoming BAUMA CONEXPO AFRICA, being held from March 13–16, 2018 at the Johannesburg Expo Centre (JEC), have begun: Interested companies can download the application documents from www.bcafrica.com/trade-fair/exhibitors/booking-stands/application-documents/index.html. The priority deadline for the third International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles is September 25, 2017.

Positive recovery for the African economy

According to the African Development Bank (AfDB), the African economy has turned the corner: as of next year, a positive economic recovery is anticipated on the back of infrastructure investments. For BAUMA CONEXPO AFRICA and its exhibitors, this recovery comes at exactly the right time. The President of the AfDB, Akinwumi Adesina, announced in an interview in September 2016 that the African economy is set to grow by 3.5 percent in 2016; for the year after expectations were for 3.7 percent, and 4.2 percent for 2018. He said that there were 19 African countries whose growth was between three and five percent, and 21 countries whose economy would grow by more than five percent (source: www.africanbusinesscentral.com).

Previous event attracted high demand from the sub Saharan region

The previous BAUMA CONEXPO AFRICA in September 2015 was attended by a total of 616 exhibitors from 42 countries and approximately 14,300 visitors

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BAUMA CONEXPO AFRICA
– Joint Venture of

from 75 countries. A total of 13 percent of visitors came from outside South Africa with a significant percentage increase from the sub Saharan region.

The organizers are expecting over 600 exhibitors and 15,000 visitors for the forthcoming event. More than 68,000 square meters of exhibition space is available to companies at BAUMA CONEXPO AFRICA 2018.

More information are available at www.bcafrica.com

BAUMA CONEXPO AFRICA

With an exhibition area covering 68,000 square meters, BAUMA CONEXPO AFRICA, the International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles is the biggest event for the sector in Africa. 616 exhibitors from 42 countries and 14,300 visitors from 75 countries came to the last BAUMA CONEXPO AFRICA in September 2015. BAUMA CONEXPO AFRICA is held every three years; the third event will take place at the Johannesburg Expo Centre (JEC) from March 13 to 16, 2018.

Construction machinery trade shows of Messe München

Organizing trade shows for the international construction machinery sector is a core competence of Messe München. Its portfolio includes not only the world's leading trade show, bauma in Munich, and the brand event bauma China in Shanghai—it also cooperates with the Association of Equipment Manufacturers (AEM) in the organization of BAUMA CONEXPO INDIA in Gurgaon/Delhi and BAUMA CONEXPO AFRICA in Johannesburg. In December 2015, Messe München successfully expanded its portfolio again by purchasing the leading Russian construction-machinery exhibition CTT.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

Association of Equipment Manufacturers (AEM)

AEM is the North American-based international trade group providing innovative business development resources to advance the off-road equipment manufacturing industry in the global marketplace. AEM membership comprises more than 900 companies and more than 200 product lines in the agriculture, construction, forestry, mining and utility sectors worldwide. AEM is headquartered in Milwaukee, Wisconsin, with offices in the world capitals of Washington, D.C.; Ottawa, Canada; and Beijing, China. AEM has an ownership stake in and/or manages several world-class exhibitions, including CONEXPO-CON/AGG, one of the world's largest gathering places for the construction and construction materials industries.