

Munich, February 11, 2016  
**Press Release**

**Application forms now online**

## **Green light for exhibitors at the 4th BAUMA CONEXPO INDIA**

- **More investment planned in the Indian market**
- **Application documents for BAUMA CONEXPO INDIA available now for download**
- **BAUMA CONEXPO INDIA receives an award**

The construction machinery sector in India is cautiously optimistic: Many infrastructure projects are to be completed in the coming years, and in the medium term the market is expected to regain the level of 2012. This all points to excellent prospects for the participants in the upcoming edition of BAUMA CONEXPO INDIA. The fourth International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles takes place from December 12 to 15, 2016 at the HUDA Ground in Gurgaon/Delhi.

### **Slight upturn in Indian market**

In its recently published report entitled “Rebooting Indian Infrastructure – Indian Construction Equipment Industry Vision 2020”, the Indian Construction Equipment Manufacturers’ Association (iCEMA) presents a cautiously optimistic picture: India is still regarded as a growth market, the government is holding out the prospect of many new projects, and for the medium term the completion of a whole range of infrastructure measures is on the agenda. Igor Palka, CEO of bC Expo India, the company in charge of organizing BAUMA CONEXPO INDIA, sees good opportunities for the Indian market: “In India many planned projects stalled in the past, and some of them are now being driven forward again. For the construction machinery sector, for example, 11.8 percent growth is expected

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by the year 2020, to more than 80,000 units. That isn't a dramatic rise, but it is nevertheless a very respectable outlook." And this is a trend that will most certainly be continued at the next BAUMA CONEXPO INDIA in December.

### **Application forms online**

Companies wishing to exhibit can now download the application documents from the website: <http://www.bcindia.com/trade-fair/exhibitors/booking-stands/>. The priority deadline for exhibitors is April 11, 2016.

### **BAUMA CONEXPO INDIA wins an award**

On the Indian market, BAUMA CONEXPO INDIA enjoys high regard, and that has been underlined recently in its performance at the Exhibition Showcase Excellence Awards in January in Greater Noida. The aim of these awards is to highlight and honor the efforts of the organizers of trade fairs. BAUMA CONEXPO INDIA received an award in the category "Top Global Dominance", which rates in particular the international scope among the exhibitors. This international character will once again be reflected in the participation figures for 2016: Already the following countries have announced they will be organizing pavilions for their exhibitors: China, Finland, Germany, Italy, North and South America and the UK.

**Further information:** [www.bcindia.com](http://www.bcindia.com)

### **BAUMA CONEXPO INDIA**

BAUMA CONEXPO INDIA, the International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles, takes place from December 12 to 15, 2016 at the HUDA Ground, Gurgaon/Delhi. The last event in December 2014, in Greater Noida/Delhi, attracted 635 companies from 25 countries and 26,018 trade visitors. BAUMA CONEXPO INDIA takes place every two years.

### **Construction machinery trade shows of Messe München**

Organizing trade shows for the international construction machinery sector is a core competence of Messe München. Its portfolio includes not only the world's leading trade show, bauma in Munich, and the brand event bauma China in Shanghai—it also cooperates with the Association of Equipment Manufacturers (AEM) in the organization of BAUMA CONEXPO INDIA in Gurgaon/Delhi and BAUMA CONEXPO AFRICA in Johannesburg.

### **Messe München**

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich alone. 14 of those events are number 1 in the world in their respective industries. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München International organizes trade shows in China, India, Turkey and South Africa. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

### **About the Association of Equipment Manufacturers (AEM)**

AEM is the North American-based international trade group representing the off-road equipment manufacturing industry. AEM is headquartered in Milwaukee, Wisconsin, with offices in the world capitals of Washington, D.C., Ottawa and Beijing. It represents more than 850 companies in the agriculture, construction, forestry, mining and utility sectors. AEM has an ownership stake in and/or manages several world-class exhibitions, including CONEXPO-CON/AGG, one of the world's largest gathering places for the construction and construction materials industries.

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