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**Press Information**

## **bauma CONEXPO INDIA**

### **Registrations exceed all expectations**

- **Well-known exhibitors ramp up their trade fair presence**
- **Kaeser Kompressoren SE and Tata Hitachi make their debut**
- **India's construction machinery market continues to grow**

**The construction machinery market in India is booming. Infrastructure and construction projects are benefiting from long-term support thanks to reforms passed by the Indian government. These are positive signs that are also reflected in the number of companies signing up for the next bauma CONEXPO INDIA. The event will take place from December 11 to 14. Due to the positive feedback from visitors and exhibitors, the trade fair will be held for the second time at the HUDA Ground in Gurgaon/Delhi.**

With less than six months to go before it starts, the event organizers are optimistic about the upcoming construction machinery trade fair: "Demand is high and we are pleased with the high level of interest. We already have 30% more space registered than for the previous event," says Bhupinder Singh, CEO of bC Expo India. Well-known companies such as ACE, Case, Caterpillar, JCB, Kobelco, L&T, LiuGong, PERI, Putzmeister, Sany, Schwing Stetter, Volvo, Wirtgen and Zoomlion have not only registered to take part again but have also increased the floor space for their stands.

### **Familiar & new faces at bauma CONEXPO INDIA**

The event organizers are also thrilled to see the return of an industry giant: Terex, which last attended in 2014, will be back again. Other well-known companies such as DEUTZ Engines, Doka, Doosan Bobcat, eTrack Crushers (a Keestrack Group company), Hyundai and Manitou Equipment have also signed up for the event.

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Page 2

New faces to bauma CONEXPO INDIA include the German company Kaeser Kompressoren SE, a world-leading manufacturer and supplier of compressed air products and services, and India's Tata Hitachi, a leading manufacturer of mining, construction and agricultural machinery.

The trade fair's excellent reputation is not only attracting well-known companies from India but also exhibitors from across the globe. Various countries, including China, Germany, Spain and North America, will be represented on site with joint stands. More country pavilions are planned. The advantages of this centralized organization are that joint stands enable small and medium-sized companies to find cooperation partners, and provide help in gaining a foothold in this large market.

### **Award confirms trade fair's importance as an outstanding B2B platform**

For the third time, bauma CONEXPO INDIA has won an award from the Indian Exhibition Industry Association (IEIA) and The Economic Times. The construction machinery trade fair impressed the panel of judges in the "India's Top B2B Exhibition" category.

### **Sustained growth forecast for India's construction machinery market**

Following an Off-Highway Research analysis (April 2018), India's construction and mining industries in particular are expected to experience sustained growth through to 2022. ICEMA, the Indian Construction Equipment Manufacturers' Association, also predicts a 10% growth rate for India's gross domestic product by 2024. A major reason behind these promising trends are ambitious reforms passed by the Indian government that support infrastructure and construction projects.

Well-known companies are responding to the positive trends of the Indian economy and have already registered for the event. The preliminary exhibitor list is available [here](#).

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More information is available at [www.bcindia.com](http://www.bcindia.com).

**bauma CONEXPO INDIA**

bauma CONEXPO INDIA, international trade fair for construction machinery, building material machines, mining machines and construction vehicles, is the most important industry event for the sector in India with an exhibition area of 150,000 square meters. The last bauma CONEXPO INDIA in December 2016 attracted 647 exhibitors from 30 countries and 32.644 participants from India and neighboring states. bauma CONEXPO INDIA is held every two years: the 5th event will take place at the Huda Grounds in Gurgaon/Delhi from December 11 to 14, 2018.

**bauma NETWORK: Six construction machinery trade fairs of Messe München**

In addition to the world's leading trade fair bauma, Messe München has extensive skill in organizing additional international construction machinery trade fairs. For example, Messe München organizes bauma China in Shanghai and bauma CONEXPO INDIA in Gurgaon/Delhi together with the Association of Equipment Manufacturers (AEM) as well as the bauma CONEXPO Africa in Johannesburg. In December 2015, Messe München successfully expanded its portfolio further with the purchase of the leading Russian construction machinery trade fair CTT, now renamed bauma CTT RUSSIA. In March 2017, the bauma NETWORK was again expanded with M&T EXPO in the form of a license agreement with SOBRATEMA (Brazilian Association of Association of Technology for Construction and Mining).

**Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

**Association of Equipment Manufacturers (AEM)**

AEM is the North American-based international trade group providing innovative business development resources to advance the off-road equipment manufacturing industry in the global marketplace. AEM membership comprises more than 950 companies and more than 200 product lines in the agriculture and construction-related industry sectors. AEM is headquartered in Milwaukee, Wisconsin, with offices in the world capitals of Washington, D.C.; Ottawa, Canada; and Beijing, China. AEM has an ownership stake in and/or manages several world-class exhibitions, including CONEXPO-CON/AGG, one of the world's largest gathering places for the construction industries.

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