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Presseinformation

drink technology India 2017 almost fully booked!

- **Annual cycle at alternating venues proves to be the right decision**
- **dti 2017 wins an important supporter in FSSAI (Food Safety and Standards Authority of India)**
- **Confirmed dates for the next events in Mumbai in 2018 and Bangalore in 2019**

Benjamin Büttner
PR Manager
Tel. +49 89 949-21484
Benjamin.buettner@
messe-muenchen.de

At around three months before the start of drink technology India (dti), it's already clear that the change to an annual cycle was the right step to take. dti 2017 is attracting strong interest from exhibitors. Already, over 90 percent of the available exhibition space is booked. Which means the event is approaching full capacity. Among the companies that have signed up to exhibit are leading names in the sector, for example, ACE Technologies, Anton Paar, Chemco Group, Krome Dispense, Repute Engineers, R J Brewing and The Brewmaster. drink technology India 2017 takes place from October 26 to 28 at the Pragati Maidan exhibition center in New Delhi.

The strong demand from the sector underlines the importance of the beverage, dairy, liquid-food and associated packaging industry for the Indian market. "Alternating between New Delhi, Mumbai and Bangalore, dti now has excellent coverage of the north, south and also the west of India," explained Markus Kosak, Exhibition Director of dti. "As a result we can offer our customers lasting visibility across the whole of India and we enable the industry to target the individual sectors in the respective regions in a highly efficient way," continued Kosak.

Messe München GmbH
Messegelände
81823 München
Germany
messe-muenchen.de



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dti has gained an excellent reputation in India, as evidenced also by the fact that the key trade associations in India are taking part, among them VDMA India, All India Distillers Association (AIDA), All India Wine Producers Association (AIWPA) and Uttar Pradesh Distillers' Association (UPDA). For the event in New Delhi dti has attracted the Food Safety and Standards Authority of India (FSSAI) as a supporter. "The beverage, dairy and liquid-food area is continuing to make good progress in India. In particular the themes of hygiene, recycling, resource-efficiency and packaging are playing an ever greater role for industry. In all these areas dti offers solutions tailored to meet the demands of the Indian market and we are very pleased to have FSSAI on board as a new strong partner, supporting our event," explained Avisha Desai, Project Director of drink technology India.

By switching to an annual cycle, dti is responding to the development in the Indian beverage, dairy and liquid-food sector. This rhythm, combined with alternating venues, takes account of the requirements of the Indian market and presents a needs-oriented platform in all the regions of India. The dates for the next events are already decided: from October 24 to 26, 2018, dti takes place at the Bombay Exhibition & Convention Centre in Mumbai and from October 17 to 19, 2019, dti is being held for the first time in Bangalore, at the Bangalore Exhibition Centre.

Further information: www.drinktechnology-india.com and www.pacprocess-india.com.

Press contact for drink technology India

Benjamin Büttner
Tel. +49 (0)89 949 -21484
Benjamin.Buettner@messe-muenchen.de