



Mumbai, May 15, 2018

Press Release

Oiltech Pavilion at drink technology India 2018

- Oiltech Pavilion powered by oils+fats introduced at drink technology India
- Growth in vegetable oil and lubricants positions India as third largest lubricants market (The Telegraph India)

drink technology India (dti), the leading annual trade fair for the beverage, dairy and liquid-food industry in India, is introducing an **Oiltech Pavilion** this year in Mumbai. According to VDMA/Euromonitor International the sales of edible oil are projected to grow up to 70 percent by 2021. Owing to the high growth projected in India for oilseeds, oils and fats and its derivatives, the pavilion will feature products and technologies pertaining to raw and auxiliary materials, production and processing, logistics, quality control and assurance, research, filling and packaging technology, deep frying and more.

dti has garnered official support from the **Oil Technologists' Association of India (OTAI)** to strongly represent the oils and fats segment at the trade fair. The OTAI is a pioneer trade association in the field of oils and allied products, which has been engaged in disseminating the latest relevant information on scientific and technical developments to its members and will be holding a conference at the show.

Mr. Bhupinder Singh, CEO of Messe Muenchen India, is delighted with the new partner: "We are very pleased about our new partnership with OTAI. This will offer varied solutions and learning opportunities to our attendees." Dr. Rajeev Churi, President of OTAI, also shared his enthusiasm on this occasion: "OTAI is extremely

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happy to join synergies with drink technology India. Our collaboration will prove to be beneficial for the sector and we look forward to working closely with Messe Muenchen India on this initiative.”

drink technology India will take place in conjunction with indiapack and pacprocess in Mumbai from October 24 to 26, 2018, at Bombay Exhibition Centre and will feature the Oiltech Pavilion for the very first time. Additional information is available at www.drinktechnology-india.com and www.drinktechnology-india.com/oiltech-pavilion

About drink technology India

The drink technology India (dti) trade fair is the most important event for the Indian beverage, dairy and liquid food industry. It takes place annually in conjunction with the pacprocess India, indiapack and food pex India trade fairs of Messe Düsseldorf. The event location alternates between Mumbai (Bombay Exhibition Centre), New Delhi (Pragati Maidan grounds) and Bangalore.

212 exhibitors and 9,699 trade visitors presented their developments and solutions at drink technology India 2017, pacprocess India, indiapack and food pex India. The next drink technology India will take place in Mumbai from October 24 to 26, 2018.

About the drinktec worldwide network

drinktec worldwide represents a strong global network that unites drinktec – the world’s leading trade fair for the beverage and liquid food industry in Munich – with the drink technology India (dti), CHINA BREW CHINA BEVERAGE (CBB) and food & drink technology Africa (fdt) trade fairs. drink technology India, CHINA BREW CHINA BEVERAGE and the food & drink technology Africa are the leading platforms in their respective countries for the industry. The trade fairs in China (Shanghai) and Africa (Johannesburg) take place every two years. In India the event takes place in Mumbai in even-numbered years. In odd-numbered years the event takes place twice a year: in Bangalore in the spring, in New Delhi in autumn.

With a total of 2,847 exhibitors and more than 140,000 visitors in Munich, India, China and Africa, Messe München is the world’s leading event organizer for the beverage, food, packaging, milk and liquid food industry.

About Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.