

## Exhibitor's statements

in alphabetical order

### **Albert Chen, Senior Manager, Field Applications Engineering, Fairchild Semiconductor (Shanghai) Co., Ltd. (USA)**

electronica China is a great exhibition. There are a lot of visitors and they are very professional. The exhibition is an important event for the semiconductor industry in China. It provides great opportunities for us to communicate with our customers. I believe it is very helpful to the electronics industry, the semiconductor industry and their industrial applications.

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### **Tong Chen, Vice Sales General Manager, Suzhou ETRON Electronics (China)**

electronica China is very popular. More and more exhibitors are joining in. This is our fourth participation and we made very good results. On the morning of the first day, we already had met over 20 customers at our booth to talk about business cooperation.

### **Daniel Cooley, Vice President & General Manager of MCU & Wireless Products, Silicon Labs (USA)**

This is the second time of Silicon Labs participating in electronica China and our expectations are very well met. There are a lot of decision makers here especially from Shanghai and its surrounding areas. The show is really attractive to us, and we are happy to come back next year.

### **Frank Ding, General Manager, Automotive Business Unit, Rosenberger Asia Pacific Electronic Co. Ltd. (Germany)**

It is our first participation in electronica China. It looks very efficient and professional to us. The organization is very good and supportive to the exhibitors and we are very satisfied with the visitor quality. Most of them are our key customers.

### **Lorry Liang, DSM Central China, Linear Technology Co., Ltd. (USA)**

electronica China provides a good opportunity for all the leading manufacturers to exhibit their innovations and products. It is also convenient for customers to catch up with new progresses in electronic products and innovative technologies. I am pleased to see that at this platform, both-exhibitors and customers-are more pragmatic than before and more concerned about product innovations.

### **Meng Liu, Strategy Dept. Senior Manager, Infineon Technologies China Co., Ltd. (Germany)**

Infineon has exhibited at electronica China for many times. It not only provides opportunities for us to share and exhibit, but also offers a very good information platform for the visitors. There are a lot of experts from different fields in the



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Page 2

industry. We wish electronica China will grow more and more successful and achieve even more in the future.

**Go Maruyama, General Manager, Sales and Marketing Department, Murata (China) Investment Co., Ltd. (Japan)**

This exhibition is very important for us. It is a special event for different markets, industries and application fields such as IOT. Many potential target customers come to discover our technologies. We managed to develop our new market in China successfully by exhibiting at electronica China, and we will definitely continue our participation next year.

**Shoji Nomura, Vice President of Toshiba Electronics Asia Ltd. (Japan)**

As the biggest show in electronics industry in Asia, electronica China plays a very important role in the Chinese market. Toshiba displays all products this time with customized solutions for the changing trends. We are expecting to participate again next year.

**Lei Shi, Director, Strategic Business Development Unit, Panasonic Industrial Devices Sales (China) Co., Ltd. (Japan)**

As a loyal exhibitor of electronica China, Panasonic is very satisfied with the overall results at electronica China. The visitors are very professional and many of them are our target customers. We have a lot of positive feedback from our customers, old and new. We would like to thank the organizer for such a great communication platform.

**Calvin Toh, Director of Marketing & Key Account Management Asia Pacific South, Molex Singapore Pte Ltd. (USA)**

We have made very good results at electronica China. So many visitors attended this exhibition and we made a lot of contacts. Molex will definitely continue to exhibit at electronica China as it is a very important trade show for us.

**Edward Tsaur, Director, Marketing & Communication, Asia Pacific, Freescale Semiconductor (China) Limited Shanghai Branch Office (USA)**

electronica China is a very influential trade show for Asia and a grand annual event for the electronics industry. Freescale has taken part in electronica China for several years now. This year we again brought our latest electronics solutions. We wish the trade show becomes even better in the future.

**Toshiyuki Tsutsumi, Chairman, Mainland China and Hong Kong SAR, Renesas Electronics (China) Co., Ltd. (Japan)**

This is the first time for Renesas China to exhibit at this large show, electronica China. We are very excited about our participation in this event. It is only the first day today, nevertheless there are so many people at our booth. I am sure we will come back next year.



**Sherman Tung, Taiwan Country Manager, Asia Pacific Headquarters of Schurter Pte Ltd. (Switzerland)**

It is our first time to exhibit at electronica China and the results are well beyond our expectations. The exhibition is very big and a lot of leading international exhibitors are presenting at this show. There are also a lot of high-quality visitors, which is also beyond our expectation. We met many high-quality potential buyers from the medical industry, so we are already looking forward to the next show.

**Jane Wong, Chief Representative, Rochester Electronics Shanghai Representative Office (USA)**

After exhibiting at electronica China for four consecutive years, we are happy to find out that both the number and quality of the visitors are on the rise. We have also reached initial agreements with some customers. Rochester wishes electronica China to develop even better and attract more visitors. We also hope the exhibitors will find more potential buyers through this platform.

**Chao Zhang, Acting President and Vice President of Human Resources, TE China (USA)**

electronica China is very influential in China as well as in Asia. It represents the leading edge of the electronics industry. Every year TE organizes a strong exhibition team to join the trade show. It offers us a very good opportunity to promote our connectors, sensors and our services.

**Laurence Zhang, China Country Manager, ams AG (Austria)**

There are a lot of people at electronica China. Our booth is very busy every day. The visitors are very professional and it has surpassed our expectations. We met many high-quality customers here. We are more than happy to recommend electronica China to our counterparts.

**Qing Zhang, Senior Manager, Automotive Solution Engineering Center, ON Semiconductor (USA)**

ON Semiconductor has attended electronica China for several consecutive years. In China, electronica China is the most important trade show for the semiconductor industry. We gained a lot from the trade show and made contacts with many new customers. It also offered us opportunities to share information with our old friends on the trends in technological upgrade and new products. We hope the trade show grows bigger and we will accordingly expand our booth.

