

Exhibitor statements (In alphabetical order)

Frank Ding, General Manager of Automotive Business Unit, Rosenberger Asia Pacific Electronic Co., Ltd. (Germany)

The organization of eelectronica China is very satisfying for us. The services are very helpful and the visit is convenient. Through eelectronica China, our products are properly exhibited. We are happy about the result.

Lorry Liang, DSM of Central China, Linear Technology Corporation Ltd. (United States)

There are always many customers at our booth every year. eelectronica China gives us a very good platform to exhibit our design concept and solutions to the visitors as well as our competitors. We are investing more into the trade show each year to exhibit more products.

Vincent Lin, Technical Marketing Section Manager of Imaging Division Greater China & South Asia Region, STMicroelectronics (Italy and France)

We are honored to exhibit at eelectronica China this year. Compared to the last year, there are obviously more visitors. We have brought all our applications to the exhibition, including automobile electronics, smart power and virtual reality. Visitors from all over the country visited our booth, so we were very busy. I believe we will come again next year.

Eric Lo, Senior Director of Sales HK & China, Vishay Hong Kong Limited (United States)

There are clearly more exhibitors this year, and the show is even more professional. We have met a lot of visitors from different industries like medical and automobile. I think the target customers are increasing at the trade show. We hope to find out more about the market through the exhibition, and search for opportunities at the same time.

Hisashi Oi, General Manager of Greater China, Chairman, TAIYO YUDEN (SHANGHAI) TRADING CO., LTD. (Japan)

Our first impression is that there are really a lot of visitors, especially in comparison to similar shows in Taiwan, Korea and other Asian countries. We can feel the enthusiasm of the visitors. eelectronica China offers us a great opportunity to exhibit our products and technology to the professional visitors. I believe eelectronica China will remain popular also in the future.



Patrick Qu, General Manager APAC, Bosch (China) Investment Ltd. (Germany)

electronica China 2016 is very successful and continues to be the premier showcase of innovations in Asia, offering a multifaceted experience to the visitors. It gets bigger and better every year.

Thomas Shen, Vice President & General Manager of China Automotive Division, TE Connectivity (United States)

electronica China is an important event for the electronics industry in China. It is also a very good platform for the communication between the industry and the authorities. The exhibition is bigger every year. The visitor and exhibitor number this year is record-breaking, especially in overseas visitors. The visitor quality is also very high. We received orders on the morning of the first day, and they come from all over China like Shenzhen and Beijing.

Junfeng Wang, Deputy Group Manager of Mass Market Group Marketing Strategy Center, Renesas Electronics (China) Co., Ltd. (Japan)

We have participated in electronica China every year. The visitor number has grown by a very large percentage this year. We can see a lot of smart applications here at show. There are many peers and customers here. The trade show gives us a very good opportunity to share our research findings and meet the needs of the professionals.

Frank Wong, Director & General Manager, FUJITSU ELECTRONIC COMPONENT (SHANGHAI) CO., LTD. (Japan)

electronica China is a very important and influential trade show with a high reputation in the electronics industry. Through the exhibition, FUJITSU has found very good chances to promote its brand among the visitors. It is an important platform we use to explore the Chinese and the international market.

Jimmy. Z. Yin, Managing Director, Panasonic Industrial Devices Sales (China) Co., Ltd. (Japan)

electronica China is the best chance for Panasonic to meet new customers, to find out more about the electronics market in China and get to know our competitors. It is the most important trade show in the electronics industry in Asia. We are pleased to see more and more exhibitors to participate this year, and we are sure to exhibit again at electronica China 2017.

David Zha, Sales Director of China & HK, Littelfuse (United States)

It is LITTELFUSE's debut at eelectronica China, and we feel very good about the trade show. The organization is very professional. The number of visitors and the size of the exhibition go well beyond our expectation.

Wei Zhang, IC Product Manager of Product Management (IC & IF), Wago Electronic (Tianjin) Co., Ltd (Germany)

It is our first participation in eelectronica China. We are very satisfied with the quantity and quality of visitors. Since the first day, there are a lot of visitors at our booth discussing on techniques and services. The exhibitors are also market leaders. The outcome has clearly surpassed our expectations.