

September 26–28, 2018, BIEC, Bengaluru

Press Release

## Messe Muenchen India announces partnership with Indian Printed Circuits Association

- Messe Muenchen India and IPCA will jointly organize IPCA Expo with electronica India and productronica India
- Messe Muenchen India and ELCINA will organize in partnership the 3<sup>rd</sup> annual edition of India PCB Tech conference
- electronica India and productronica India bring the entire value chain of electronics

**New Delhi, 17 January 2018:** Messe Muenchen India (MM India) and Indian Printed Circuits Association (IPCA) entered into an agreement to jointly organize IPCA Expo and co-locate the show with electronica India and productronica India, which are scheduled from September 26–28, 2018 at the Bangalore International Exhibition Centre (BIEC), Bengaluru. The initiative is intensely supported by the Electronics Industries Association of India (ELCINA). This alliance will bring together the state-of-the-art manufacturing technologies for manufacturing PCBs as well as the latest trends in PCBs from across the world.

### Exhibition for PCB industry: IPCA Expo

IPCA is a non-profit organization serving the interest of its members for promotion of technology and business and have been organizing IPCA Expo annually to showcase the best of PCB technologies with the participation from national and international companies. This co-location will allow the PCB technology suppliers exhibiting at IPCA Expo to reach out to the vast portfolio of buyers of electronica India and productronica India. Also member companies of the World Electronic Circuits Council (WECC) will hugely benefit from this opportunity as it will enable them to enter the electronics market of India.

**Delighted with this collaboration, Mr. Kushal Patel, President of IPCA asserted:** “IPCA is the leading association that focuses on printed circuit board manufacturing in India. With this collaboration, we now offer a unique platform and a comprehensive show for the stakeholders of the electronics industry in our very own Silicon Valley of India–Bengaluru.”

### Conference for PCB industry: India PCB Tech conference

IPCA Expo will showcase products, solutions and technologies related to PCBs and electronics manufacturing. On the other hand, the India PCB Tech conference will highlight the key trends and opportunities for the PCB industry in India. Running in its 3<sup>rd</sup> annual edition, the India PCB Tech conference is jointly organized by ELCINA and Messe Muenchen India and strongly supported by IPCA.

**Mr. Rajoo Goel, Secretary General of ELCINA quoted:** “The initiative to co-locate IPCA Expo and the India PCB Tech conference with electronica India and productronica India is a welcome move for the PCB and electronics industry as it will bring the entire electronics value chain under one roof and offer greater value to all industry stakeholders.”

**Mr. Bhupinder Singh, Chief Executive Officer, Messe Muenchen India highlighted:** “We are delighted with our cooperation with IPCA. This partnership combines both: Messe Muenchen India’s expertise in bringing the world’s leading electronic components and production technology suppliers to electronica India and productronica India and IPCA’s strength to deliver high standard support for world-class manufacturing solutions for the PCB industry.”

And **Mr. Singh added:** “Our collaboration will facilitate the Indian PCB manufacturing companies to source the best manufacturing technologies from across the world. Together with IPCA and ELCINA, we are organizing the largest and most value-driven edition of electronica India and productronica India in Bengaluru. We extend our gratitude to our partner associations and expect the upcoming edition to prove valuable for the industry.”

**electronica India and productronica India will take place from September 26–28, 2018 at the Bangalore International Exhibition Centre, in Bengaluru to showcase the entire value chain of electronics technologies. Visit [electronica-india.com](http://electronica-india.com) and [productronica-india.com](http://productronica-india.com) to know more about the trade fairs.**

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**About Messe Muenchen India**

**electronica India 2018**

International Trade Fair for Electronic Components, Systems and Applications

**electronica-india.com**



inside tomorrow

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As part of its international strategy, Messe München founded its own affiliated company in India with a registered office in Mumbai, in September 2007. Messe Muenchen India has been founded to provide Messe München with timely and competent organizational support for its increasing involvement in India. The trade fairs organized by Messe Muenchen India are analytica Anacon India, electronica India, productronica India, drink technology India, LASER World of PHOTONICS India, Intersolar India, India Lab Expo, IFAT India and Indian Ceramics. In the coming years Messe Muenchen India will include more verticals keeping in mind its international expansion strategy.