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## Press Release

Preview of LASER World of PHOTONICS CHINA 2017

### INDUSTRY LEADERS AND STRONG SUPPORTING PROGRAM

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**[LASER World of PHOTONICS CHINA 2017](#)**, the leading event for the laser, optics and photonics industries in Asia, will be held at Shanghai New International Expo Center from March 14 to 16, 2017 and will showcase the entire range of laser and photonics products at international level to meet the needs of the Chinese market.

The main focus areas will be Lasers and Optoelectronics, Optics and Manufacturing Technology for Optics, Laser Systems for Production Engineering, and Imaging, Test and Measurement and Quality Control. The **[PHOTONICS CONGRESS CHINA](#)** will again be staged concurrently and will feature hot topics in industry and research, including the latest research findings in laser processing, advanced lasers, optical technology, IR imaging, laser safety and beam analysis. The supporting programs will link science, R&D and applications in order to offer the industry more value-added.

### Over 850 exhibitors from the entire spectrum of photonics

Around **[850 exhibitors](#)** are expected to present their products and services on up to 49,200 square meters, including the following companies:

**Laser Production Engineering:** ABB, Chutian Industrial Laser, Delong, EO Technics, FANUC, Feihong, Han's, HG Laser, Hymson, Inte Laser, Intelum, Miyachi, Penta Chutian, Raycham, Siasun, Silicon Touch, Stäubli, Strong Laser, Suzhou Lead, Tete Laser, TRUMPF Laser, YM Laser, ZKSX Laser, ZYL Laser;

**Lasers and Optoelectronics:** Beamtech, BWT, Coherent, DILAS, Edgewave, Feibo, GSI, HFB Photonics, Huaray, IPG, JPT, Laserline, Max Photonics Newport, nLIGHT, Raycus, Raylase Scanlab, Rofin, SPI, Torchlight;

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**Press Release** | December 15, 2016 | 2/2

**Optics and Manufacturing technology for optics:** CASTECH, Cinv, Daheng, DJ Laser, Edmund Optics, Hamamatsu, HUST Laser, II-VI, Leica, MORITEX, Nikon, Novelbeam, Ocean Optics, Satisloh, Wavelength, Yongxin, Zolix;

**Imaging, Test and Measurement and Quality Control:** Baumer, First Sensor, Framos, Gpixel, Hexagon, Jenoptik, Magnity, Physik Instrumen-te, Renishaw, Serein, Stemmer Imaging, Weirui Sicilon, Zeiss, Zygolamda;

### **Advanced laser processing technology provides solutions to upgrade manufacturing**

LASER World of PHOTONICS CHINA is devoted to the provision of “laser solutions” and “laser processing applications” for customers in the areas of metal processing, automobiles, aviation, electronics and semiconductors, automation, rail traffic, iron & steel, biotechnology and medicine, home appliances, textiles, advertising and printing.

Since lasers are being used to an increasing extent, people have started to realize that laser processing can solve problems in industrial manufacturing and enable more efficient, energy-saving production. Since the requirements in nearly every important industrial field are now increasingly diversified and personalized, laser processing is highly suitable for this demand and is leading to upgrading in these industries.

### **Industry leaders: Driving Made in China 2025**

Industry leaders are the most important sources of value and are also subject to enormous pressure. Manufacturing industries in China are at a crossroads where technological upgrading is urgently needed. LASER World of PHOTONICS CHINA has its roots in the Chinese laser processing market and offers laser processing as an important aid in advanced production and a catalyst for manufacturing and innovation in China.

Excellent accompanying programs: international exchange, trends and important topics

The PHOTONICS CONGRESS CHINA will again be held at the same time as the exhibition. With hot topics that address all the major challenges in the

**Press Release** | December 15, 2016 | 3/3

industry, it will focus on the latest findings and developments in laser processing, advanced lasers, optics, IR imaging, laser safety and beam analysis.

- 12th International Laser Processing and Systems Conference (LPC 2017)
- 4th Chinese Laser Market Summit
- 2017 Shanghai International Forum on Modern Optical Manufacturing Engineering and Sciences
- Advanced Training Course: industrial laser safety
- Optics Frontier –12th National Conference on Laser Technology and Optoelectronics (LTO2017)

A total of 2,167 delegates attended the PHOTONICS CONGRESS CHINA 2016.

[Visitor pre-registration](#) for LASER World of PHOTONICS CHINA 2017 is now available online.

#### **LASER World of PHOTONICS CHINA**

LASER World of PHOTONICS CHINA is the leading regional trade fair for laser and photonics in Asia. It takes place in Shanghai each March and is collocated with electronica China & productronica China. In 2016 the trade fair recorded 45,528 visitors and 801 exhibitors. The next LASER World of PHOTONICS CHINA will take place from March 14-16, 2017. [www.world-of-photonics-china.com](http://www.world-of-photonics-china.com)

#### **The LASER World of PHOTONICS global network**

LASER World of PHOTONICS has developed an international trade fair network. LASER World of PHOTONICS in Munich is the world's leading trade fair of the laser and photonics industry. World of Photonics Congress is Europe's largest photonics congress. LASER World of PHOTONICS CHINA and LASER World of PHOTONICS INDIA are leading regional trade fairs for laser and optical technologies and are staged annually in China (Shanghai) and India (alternating between Bangalore and New Delhi). With a total of 2,168 exhibitors and more than 83,000 visitors in Munich, China and India, Messe München is the world's leading trade fair organizer for lasers and photonics.

#### **Messe München**

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.