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## Press Release

### **LASER World of PHOTONICS CHINA 2017 to kick off with record Laser technology boosts China's intelligent manufacturing**

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As Asia's largest photonics event, **LASER World of PHOTONICS CHINA 2017** is scheduled to take place in Halls N1 to N4, Shanghai New International Expo Centre, from March 14 to 16, 2017. With 929 exhibitors and an exhibition area of 49,200 square meters, **LASER World of PHOTONICS CHINA 2017** will set new records both in terms of the number of exhibitors and the amount of exhibition space. The exhibition will showcase the world's top laser and photonics technologies, as well as state-of-the-art products. The latest industrial topics and research challenges will also be discussed. **LASER World of PHOTONICS China 2017** is expected to attract global attention once again.

Laser technology has become an important force driving manufacturing in China. The advent of "light manufacturing" not only refers to processing technology innovation, but also promises "intelligence".

"Made in China 2025" strategically contains the blueprint for the transformation, upgrading and development of China's manufacturing industry. Focusing on intelligent manufacturing, this strategy promotes the intelligentization of the manufacturing process. The laser industry has maintained strong momentum in weak world economies. In the next five years it is predicted to grow by between 10 and 15 percent annually thanks to the attention and support of the Chinese government. Upgrading of manufacturing is expected to promote the profitability of the laser industry over the next decade.

#### **Machine vision boosting light manufacturing**

LASER World of PHOTONICS CHINA, in conjunction with the Chinese Society of Image and Graphics, will present machine vision technology at Vision China, showcasing a complete range of core parts and plug-ins for machine vision, and

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providing "technology" and "intelligent" innovation solutions for industries such as electronics manufacturing, semiconductors, security monitoring, industrial inspection, robotics, automation and automotive manufacturing.

### **Top technology Congress will present world leading research trends**

Photonics Congress China will be held concurrently with LASER World of PHOTONICS CHINA 2017. The Congress will focus on the latest industrial topics and cover the latest research findings and advances in laser and photonics fields such as laser processing, advanced lasers, optical technology, infrared imaging technology, laser safety and beam analysis. The Congress will include the 12th International Laser Processing and Systems Conference (LPC 2017), the Chinese Laser Market Summit 2017, the 12th National Conference on Laser Technology and Optoelectronics, the 2017 Shanghai International Forum on Modern Optical Manufacturing Engineering and Sciences, and the Workshop on Safety of Industrial Lasers and System Use.

To register and obtain more exhibitor information, please visit the online catalogue:

<http://www.world-of-photonics-china.com.cn/online-catalog/en/index.aspx>

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### **LASER World of PHOTONICS CHINA**

LASER World of PHOTONICS CHINA is the leading regional trade fair for laser and photonics in Asia. It takes place in Shanghai each March and is collocated with electronica China & productronica China. In 2016 the trade fair recorded 45,528 visitors and 801 exhibitors. The next LASER World of PHOTONICS CHINA will take place from March 14 to 16, 2017. [www.world-of-photonics-china.com](http://www.world-of-photonics-china.com)

### **The LASER World of PHOTONICS global network**

LASER World of PHOTONICS has developed an international trade fair network. LASER World of PHOTONICS in Munich is the world's leading trade fair of the laser and photonics industry. World of Photonics Congress is Europe's largest photonics congress. LASER World of PHOTONICS CHINA and LASER World of PHOTONICS INDIA are leading regional trade fairs for laser and optical technologies, and are staged annually in China (Shanghai) and India (alternating between Bangalore and New Delhi). With a total of 2,168 exhibitors and more than 83,000 visitors in Munich, China and India, Messe München is the world's leading trade fair organizer for lasers and photonics.

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**Messe München**

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.