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Press Release

Starting 2019: China Machine Vision Union and Messe Muenchen Shanghai co-organize all Vision China Shows

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On January 18, 2019, China Machine Vision Union (CMVU) and Messe Muenchen Shanghai jointly announced that they deepen their strategic cooperation. Starting from 2019, they are going to co-organize Vision China, an exhibition held annually in Shanghai – under the roof of LASER World of PHOTONICS CHINA – as well in Beijing and Shenzhen.

Vision China is annually held in Beijing, Shanghai and Shenzhen, after 15 years of operation and development, it has become an authoritative exhibition in Asia in the field of machine vision and application technology. Every year, the exhibition attracts more than 400 exhibitors from over 20 countries and more than 50,000 professional visitors from China and other parts of Asia.

Vision China – a success story

In the face of the rapidly developing machine vision industry and the vast visual technology application market in China, CMVU and Messe Muenchen Shanghai started to jointly organize Vision China Shanghai in 2010, creating China's largest machine vision technology and application exhibition platform committed to the development of the industry and its international exchanges. Supported by the strong industry and academic influence of CMVU and the rich resources and strong exhibition brands and platforms of Messe Muenchen Shanghai, Vision China Shanghai has soon developed into the largest and most important machine vision exhibition in Asia.

The further strategic cooperation between the two parties will consolidate their leading position in the machine vision technology and application exhibitions and academic forums. CMVU Chairman Pan Jin pointed out: "We have been

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conducting a strategic cooperation with Messe Muenchen Shanghai for many years. Our cooperation will extend our success made in Shanghai to Beijing and Shenzhen. This is also the mutual expectations of the vast industrial enterprise and users." We hope that through the in-depth cooperation, we can promote the machine vision technology and its applications nationwide, and at the same time strengthen relevant international exchange and cooperation. We want to help Chinese enterprises to strengthen their position in the market."

Edwin Tan, CEO of Messe Muenchen Shanghai, added: "The machine vision technology has extremely broad application prospects and market needs. This strategic cooperation will integrate the superior resources of both sides. We will promote machine vision technology and its applications in the exhibitions organized by Messe München in China and abroad."

All dates and locations of Vision China in 2019

Vision China Shanghai will be held at the Shanghai New International Expo Center from March 20th to 22nd, along with the LASER World of PHOTONICS CHINA which is collocated with electronica China, productronica China and Semicon China. **Vision China Beijing** will be held at the Beijing International Convention Center from August 21 to 23. **Vision China Shenzhen** will be held at the Shenzhen Convention and Exhibition Center from October 10 to 12, along with Laser South China under the umbrella of LEAP Expo.

Strong partners and network

Apart from this strategic cooperation, CMVU and Messe Muenchen Shanghai also jointly released the list of partners of Vision China 2019: They include the AIA-Advancing Vision + Imaging, the European Machine Vision Association (EMVA) and the German Chamber of Commerce and Industry (AHK). Furthermore, among the partners of Vision China Shanghai there is the Mechanical Engineering Industry Association (VDMA) Machine Vision Sector Group. CMVU and Messe Muenchen Shanghai will join hands with all participating companies and partners to create an international machine vision

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technology and application exhibition and conference that covers the entire Chinese and the Asian market.

About Messe Muenchen Shanghai Co., Ltd.

With its long-standing commitment to high quality, superior service and linking up with the global market, Messe Muenchen Shanghai Co., Ltd., drawing on its abundant resources, stages unequalled trade fairs. It presents customers with international platforms of exchange and exhibition, while providing multilevel and multifaceted services with its progressive approach! Messe Muenchen Shanghai Co., Ltd. has accumulated valuable experience in the organization and staging of trade fairs in China. In order to meet the needs of enterprises to promote their products and services, to build good brand images and to facilitate exchange and cooperation in an increasingly competitive business environment, Messe Muenchen Shanghai Co., Ltd. has expanded its operations to include such areas as machinery, logistics, environmental protection, electronics, laser technology, biochemistry, brew and beverage processing technology, construction, sports. As an industry leader in China, we continuously strive for the levels of excellence and innovation set by Messe München, our parent company, to guide the development of Chinese trade fairs in a specialized and internationalized direction.

About CMVU

The China Machine Vision Industry Union (CMVU) is committed to the promotion and development of China's machine vision industry, specifically the cooperation between industry enterprises and businesses, its healthy development, and its exchanges and cooperation with foreign organizations. CMVU organizes events and activities beneficial for its members, represents the opinions and requirements of them and safeguards their legitimate rights and interests. CMVU currently has 200 members, all of whom are dedicated to the independent development of machine vision products, application design, and system integration, as well as representing for overseas brands. Some of the members are from other countries; their participation will inject new vitality to the development of CMVU.