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Mumbai  
**Press release**

**Special roadshows on use and application of Lasers and Photonics in several industries**

*Roadshows to take place in Mumbai and Surat starting from June 23, 2014*

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LASER World of PHOTONICS INDIA which will be held from 23-25 September 2014 in Bangalore is an important gateway for the growth and use of lasers and photonics in India. The LASER World of PHOTONICS INDIA now presents a series of roadshows in June 2014 that showcase the use of lasers and photonics across different application industries.

The laser and photonics technology has become an indispensable tool in modern industry with utilities in highly varied applications from automotive to medicine, from textile to entertainment. Its strengths include reduced manufacturing downtime, increased efficiency and accuracy and hence increased productivity. This is one of the major reasons that despite uncertainty in the economic scenario, companies look to invest in their research and developments, so once the economy flourishes, they can line up their products and innovations.

The first roadshow on “Importance of Lasers in Metal Forming Industry” and “Modern advance research in Science using Lasers” will take place on 23 June 2014 in Mumbai. It will be addressed by Dr. Lalit Kumar, Managing Director of Laser Science.

“LASER World of PHOTONICS INDIA will be coming up with the 3rd edition of the exhibition in Bangalore from September 23rd to 25th 2014 at BIEC. In addition to this, the LASER World of PHOTONICS INDIA roadshows will take place in several key industrial and academic cities of India. One such road show is being organized in Mumbai on 23rd June 2014, highlighting the activity of the proposed exhibition and inviting talks on scientific and industrial applications of Lasers. Many renowned scientific and industrial personnel's are likely to participate in this road show.

We appreciate this activity that will provide an overview of latest scientific and industrial applications, being done by using various Laser sources”, said Dr.Lalit Kumar, Managing Director, Laser Science.

On 27th June 2014, the second roadshow focusing on the “Use of Laser Technology in Jewellery and Textile Industry” in Surat will be addressed by Dr. Arvind Patel, Managing Director, Sahajanand Laser Technology.

“LASER World of PHOTONICS INDIA - a synonym for Laser and Photonics around the world - is coming to the doorsteps of Surat Industry. Surat has the highest density of lasers in use and thus the industry here is always eager to adopt the latest technology to upgrade their manufacturing process”, says Dr.Arvind Patel, Managing Director, Sahajanand Laser Technology.

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By attending the roadshows, attendees can network with the industry leaders and industry associates and learn about the latest applications of lasers in their industry.

To participate and know more about the roadshows, one can register online by visiting [www.world-of-photonics-india.com/roadshow](http://www.world-of-photonics-india.com/roadshow).

### **About LASER World of PHOTONICS & LASER World of PHOTONICS INDIA**

The LASER World of PHOTONICS trade fairs and their congresses are the most important marketplaces and think tanks of the global laser and photonics industry and its users. They combine research and application and promote the use and ongoing development of optical technologies.

Messe München International has staged LASER World of PHOTONICS every two years since 1973. The World of Photonics Congress takes place in parallel, the largest Photonics Congress in Europe with the active involvement of the world's leading organisations.

LASER World of PHOTONICS INDIA revolves around innovative products as well as their industrial solutions and applications, which reflects actual developments in the industry around the world. LASER World of PHOTONICS INDIA intends to boost growth of the Indian laser industry by focusing on the industry's leading technologies. It offers opportunities to exhibitors and visitors alike.

### **About MMI India**

As part of its international strategy, Messe München founded its own affiliated company in India with a registered office in Mumbai, in September 2007. MMI India Pvt. Ltd. has been founded to provide Messe München with timely and competent organisational support for its increasing involvement in India.

With 6 subsidiaries abroad - in Europe and in Asia - and 67 foreign representatives covering 90 countries, MMI has a network that spans the globe.

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India's Platform for the Laser and Photonics Community

**LASER** World of **PHOTONICS** INDIA 

PROGRESS in LIGHT

November 12-14, 2013  
Bombay Exhibition Center, Mumbai

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