

September 2014
Press Release

LASER World of PHOTONICS INDIA 2014 brings technological progress into India's south from 23-25 September at BIEC, Bengaluru

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Laser technology is finding greater application in various precision critical industry sectors. Globally, lasers find widespread use in engineering applications and even in India it is seeing wider use in the growth sectors like Automotive, Diamond Cutting, Semiconductor, Biophotonics, Metal Forming, Industrial Automation etc.

Indian laser and photonics industry's flagship, LASER World of PHOTONICS INDIA 2014, in its 3rd edition from 23rd – 25th September 2014 at Bangalore International Exhibition Centre, Bengaluru, will showcase laser application industries such as these and a lot more. Around 100 exhibitors and represented companies will be on display at the 3rd edition of India's only trade fair for lasers and photonics. China, Japan, Germany, Lithuania and Great Britain will be among the countries exhibiting in national pavilions. The show would prove to be an important gateway for the growth and use of lasers and optoelectronics in every industry sector.

Like the previous editions, LASER World of PHOTONICS INDIA has received support from the Government of India; Ministry of Communication and Information Technology, Department of Electronics & Information Technology (DEITY) and Ministry of Micro, Small and Medium Enterprises (MSME) as well as the Indian Laser Association (ILA), the Optical Society of India (OSI), The Optical Society (OSA), the German Hightech Industry Association (Spectaris), the German Competence Networks for Optical Technologies (Optecnet) and the Automotive Component Manufacturers Association of India (ACMA) to name a few.



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Speaking on the ever-growing prospects of the application of the laser industry, Mr. Bhupinder Singh – Acting CEO of MMI India Pvt. Ltd said, “The road shows in select cities have set the stage for LASER World of PHOTONICS INDIA 2014, at BIEC Bengaluru, which will bring together the industry experts and research fraternity from the industry and at the same time showcase the latest in technology that the industry has to offer. We are looking forward to a successful show.”

As a curtain-raiser, MMI India, the organizers of the show, staged series of road shows focusing on application industries at various locations. The shows kicked off at Mumbai focusing on the Importance of Lasers in the Metal Forming Industry, followed by Surat which showcased the Use of Lasers in the Diamond Industry. The last leg of these shows culminated with a focus on the Automation Industry and was held in Pune.

LASER World of PHOTONICS INDIA is not just a trade fair, it offers the industry and visitors a perfect platform to network with the research academicians, experts, scientists and other renowned personalities of the laser and photonics industry. A power packed conference and workshop program will provide valuable insights and experience in this emerging technology to experts as well as novices.

On 23rd September there are short courses on Packaging of Optoelectronic Components and Nanophotonics: Design, Fabrication and Characterization offered by The Optical Society (OSA). Also, MMI India along with The Optical Society of India is organising a Seminar on Laser Basics and Applications: The Way Forward. Beside basic technology information, two application panels will focus on laser applications for the machine tool and the electronics industry.

On 24th September for the first time, The Automotive Component Manufacturers



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Association of India (ACMA) has joined hands with LASER World of PHOTONICS INDIA and is organising a national conference on “Smart Manufacturing” to keep the automotive industry updated on the latest technologies and application of lasers for innovating manufacturing capabilities.

Mr. Vinnie Mehta, Director General said: “ACMA is pleased to associate with the LASER World of PHOTONICS INDIA.”

Expressing their confidence in LASER World of PHOTONICS INDIA, key exhibitors like TRUMPF India, IPG Photonics, Laser Science, Sahajanand Laser Technology Ltd., Amada Miyachi India, Magod Laser, Ametek Precitec, Ekspla, OptoTech, Sill Optics, Schneider, Mahr Metrology, TOPTICA and others would once again display their products. The product portfolio includes products like Fiber Lasers, CO2 lasers, Diode lasers, Cameras, Optics and Opto mechanics, Optical manufacturing systems, Sensors, Metrology Systems, Ultrafast Systems, Tables, Pulsed Laser Deposition Systems, Atomic Layer Deposition, Fibers Processing Systems and Solar Simulators with applications in the fields of Automobile & Auto Ancillary, Electronics, Renewable energy, Medical Fraternity, Diamond and Jewellery Processors, Machine Tools among others.

The co-location with electronica India and productronica India will also be beneficial for the visitors as they would get to witness the innovations and solutions from the electronics components production and laser technology under one roof.

For more information about the trade fair or to register, kindly visit - <http://www.world-of-photonics-india.com/registration>

About LASER World of PHOTONICS & LASER World of PHOTONICS INDIA

The LASER World of PHOTONICS trade fairs and their congresses are the most important marketplaces and think tanks of the global laser and photonics industry and its users. They combine research and application and promote the use and ongoing development of optical technologies.



Messe München International has staged LASER World of PHOTONICS every two years since 1973. The World of Photonics Congress takes place in parallel, the largest Photonics Congress in Europe with the active involvement of the world's leading organisations.

A spin-off event, LASER World of PHOTONICS China, is the leading regional trade show for optical technologies in China. It takes place in Shanghai every year, in spring. The LASER World of PHOTONICS INDIA takes place since 2012 every year and is a regional trade fair for optical technologies in India.

With a total of 1,880 exhibitors and more than 67,500 visitors in Munich, China and India, Messe Muenchen International is the world's leading trade show organizer for lasers and photonics.

LASER World of PHOTONICS INDIA revolves around innovative products as well as their industrial solutions and applications, which reflects actual developments in the industry around the world. LASER World of PHOTONICS INDIA intends to boost growth of the Indian laser industry by focusing on the industry's leading technologies. It offers opportunities to exhibitors and visitors alike.

About MMI India As part of its international strategy, Messe München founded its own affiliated company in India with a registered office in Mumbai, in September 2007. MMI India Pvt. Ltd. has been founded to provide Messe München with timely and competent organisational support for its increasing involvement in India.

With 10 subsidiaries in Europe and in Asia - and over 60 foreign representatives covering more than 100 countries, MMI has a network that spans the globe.

