

LASER World of PHOTONICS INDIA 2015 increases its exhibition space with new entrants

LASER World of PHOTONICS INDIA from September 9-11, 2015 in New Delhi at Pragati Maidan is India's only laser and photonics gathering. Demand for industrial laser and optical systems is increasing, presenting the photonics industry with a great deal of potential. The trade fair proves to be an integral part of the Indian laser industry and an important gateway for the growth and use of lasers and optoelectronics in production for various industry sectors.

This year the trade fair will be co-located with India's no.1 electronics hardware shows *electronica India* and *productronica India*. The co-location will benefit both the exhibitors and visitors.

The capital of India houses decision makers and top government officials and is a strategic location for visitors from nearby states like Uttar Pradesh, Haryana, Rajasthan, Uttarakhand that is now the hub of Special Economic Zones (SEZ). There is also a strong presence of industry segments like automotive, electrical parts, automotive components manufacturing, engineering goods and more.

LASER World of PHOTONICS INDIA was a huge success in 2014, as it saw participation from many of the industry's key players. Demand for the use of lasers continues to show growth in various sectors like automobile, semiconductors, diamonds, healthcare etc., leading to a phenomenal response in the 4th edition. This year more than 120 companies will exhibit at LASER World of PHOTONICS INDIA. This is a 30 per cent growth compared to the previous edition. In order to accommodate more exhibits, a new hall has been added. The fully sold-out trade fair will mean more exhibitors and more technology showcase at the 2015 edition. This is also beneficial for the visitors as they can witness the latest in lasers and photonics under one roof.

LASER World of PHOTONICS INDIA 2015 will host exhibitors from all over the world including country pavilions from **China, Germany, Japan, Lithuania** and **UK**. Some of the key exhibitors participating this year are Angel India CAD CAM, Advanced Photonics, Amada Miyachi, Mehta CAD CAM, Carl Zeiss, EO Technics, Gurukrupa Lasers, Hans Laser, Laserline GmbH, Laser Science, Mahr Technology, Scantech Laser, Swastik Lasers, Sahajanad Laser Technology, TRUMPF and Toptica to name a few.

"New technologies are means to innovate and develop products and solutions at a much rapid pace. Today many of the industrial verticals require precision and quick turnaround of their process. The last edition has seen a huge enthusiasm among the manufacturing industry as well as research institutes. LASER World of PHOTONICS INDIA has been successful to establish itself as a platform to connect the buyers and sellers, also

as a platform to network and exchange ideas with the experts in this industry”, said Bhupinder Singh, CMO and Member of the Management Board, MMI India.

LASER World of PHOTONICS INDIA is supported by the **Government of India: The Ministry of Communication and Information Technology**, the Department of Electronics & Information Technology (**DEITY**) and leading industry associations like the Indian Laser Association (ILA), the Optical Society of India (OSI), The Optical Society (OSA), the International Advanced Research Centre for Powder Metallurgy and New Materials (ARCI).

Not just a trade fair, LASER World of PHOTONICS INDIA, will also witness many accompanying programs held concurrently like the International Conference on “**Application of Lasers in Manufacturing 2015**” (CALM 2015) organised by International Advanced Research Centre for Powder Metallurgy and New Materials (**ARCI**), Short courses offered by The Optical Society (**OSA**) and Conference on “**Smart Automation for SMEs**” with the **Automation Industry Association (AIA)**.

This and other press releases: [here](#)

Photos and logos LASER World of PHOTONICS INDIA: [here](#)

More information on LASER World of PHOTONICS INDIA: [here](#)

About MMI India

As part of its international strategy, Messe Muenchen founded its own affiliated company in India with a registered office in Mumbai, in September 2007. MMI India Pvt. Ltd. has been founded to provide Messe München with timely and competent organisational support for its increasing involvement in India.

With 10 subsidiaries in Europe and in Asia - and over 60 foreign representatives covering more than 100 countries, MMI has a network that spans the globe.

LASER WORLD of PHOTONICS worldwide

LASER World of PHOTONICS INDIA is a part of the worldwide LASER World of PHOTONICS network, including LASER World of PHOTONICS in Munich and LASER World of PHOTONICS CHINA, which takes place in Shanghai each March.

With a total of 2,045 exhibitors and more than 78,200 visitors in Munich, China and India, Messe Muenchen International is the world’s leading trade show organizer for lasers and photonics.

About LASER World of PHOTONICS INDIA

LASER World of PHOTONICS INDIA is a regional trade fair for laser and photonics in India, taking place every year since 2012, in different places in India. It intends to boost growth of the Indian laser industry by focusing on the industry’s leading technologies. More information at: <http://www.world-of-photonics-india.com/>

About LASER World of PHOTONICS CHINA

LASER World of PHOTONICS CHINA is the leading regional trade fair for optical technologies in China. It takes place in Shanghai each March and is collocated with electronica China & productronica China. In 2015 the trade fair recorded 40,291 visitors and 715 exhibitors. The next LASER World of PHOTONICS CHINA will take place March 15- 17, 2016. More information at: www.world-of-photonics-china.com

LASER World of PHOTONICS INDIA
www.world-of-photonics-india.com

September 09-11 2015, Pragati Maidan, New Delhi

About LASER World of PHOTONICS in Munich

Messe Muenchen International has staged LASER World of PHOTONICS every two years since 1973. The World of Photonics Congress takes place in parallel, the largest Photonics Congress in Europe with the active involvement of the world's leading organisations. In 2015 the trade fair recorded 31,279 visitors and 1,127 exhibitors. The next LASER World of PHOTONICS in Munich will take place June 26-29, 2017. More information at: <http://www.world-of-photonics.com/index-2.html>

Media Contact at MMI India:

Anish Gangar

Sr. Manager - Marketing Communication, MMI India Pvt. Ltd.

Tel. 91-98205 82197,

anish.gangar@mmi-india.in