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## Impressive growth recorded at LASER World of PHOTONICS INDIA 2016: more buyers and business than ever before

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- 7,182 visitors (plus 18 percent) as compared to previous edition
- 140 exhibitors and 20 represented companies
- Buyers look at laser technologies to optimize production
- Exhibitors praise visitor quality

**Bengaluru, September 2016: The fifth LASER World of PHOTONICS INDIA took place from September 21-23, 2016 at Bangalore International Exhibition Centre in Bengaluru. Spread over 4,000 m<sup>2</sup> of exhibition space, 140 exhibitors and 20 represented companies from 17 countries showcased products, recent developments and market trends from the world of lasers and optical technology. 7,182 visitors attended the trade fair marking a growth rate of 18 percent as compared to the previous year.**

The increase in the number of visitors and exhibitors reflects that laser technology is the need of the hour. Manufacturing and other sectors are looking to laser technologies to optimize their production and processes with the availability of affordable and tailor-made laser and optical systems.

Delighted with the response at the trade fair, **Indrajit Rana, National Sales Manager Laser Division, TRUMPF India** said, “LASER World of PHOTONICS INDIA exceeded our expectations and gave us a perfect platform to showcase our technologies. We were able to meet our target audiences as we were specifically looking for buyers from the automotive sector. The laser industry is showing remarkable growth and we saw a lot of interest from the market for laser and optics technologies”.

The increasing demand for laser technology has been witnessed by visitors from the manufacturing industry. “Especially in mass manufacturing laser technologies play an important role. Precision and speed are what is required here. We found many affordable international and domestic technologies at LASER World of PHOTONICS INDIA which we want to incorporate to improve our manufacturing automation process”, said **Nitesh Dhoot, M/s. Tatanagar Steel Products.**

Bridging the gap between scientists, industry experts and users, LASER World of PHOTONICS INDIA 2016 featured two conferences which included a series of specific presentations and panel discussions to examine industry topics. The “**Future of the Indian Automotive Industry: Laser and its Applications**” conference focused on introducing laser technologies to optimize automotive manufacturing for improving efficiency and quality.

The “**Conference on Recent Advances in Lightwave Technology**” (CRALT 2016) covered the topic of optical engineering, an emerging technology with far-reaching applications and implications.



It was the debut of the **Laser Safety Forum**, adding value to the visitors and exhibitors. The forum covered various aspects of laser safety practice and hazard control and how to implement laser technology safely into their company's production process. There was a high demand for laser safety training courses.

**Bhupinder Singh, CEO, Messe München India**, concludes, "LASER World of PHOTONICS INDIA 2016 witnessed an impressive three days with numerous innovative technologies presented. The overall response is very encouraging and we expect the momentum to be sustained in future."

The next edition of LASER World of PHOTONICS INDIA will take place again in conjunction with [electronica India](#) and [productronica India](#), the largest trade fairs presenting the entire value-added chain in the electronics industry from 14-16 September 2017 at Pragati Maidan, New Delhi. Log on to <http://www.world-of-photonics-india.com/> for more information on the trade fair.

#### **LASER WORLD of PHOTONICS worldwide**

LASER World of PHOTONICS INDIA is a part of the worldwide LASER World of PHOTONICS network, including LASER World of PHOTONICS in Munich and LASER World of PHOTONICS CHINA, which takes place in Shanghai each March. With a total of 2,045 exhibitors and more than 78,200 visitors in Munich, China and India, Messe München is the world's leading trade fair organizer for lasers and photonics.

#### **About LASER World of PHOTONICS INDIA**

LASER World of PHOTONICS INDIA is the only regional trade fair for laser and photonics in India, taking place every year since 2012, in different places in India. It intends to boost growth of the Indian laser industry by focusing on the industry's leading technologies. More information at: <http://www.world-of-photonics-india.com/> The next edition of LASER World of PHOTONICS INDIA will take place from 14-16 September 2017 at Pragati Maidan in New Delhi.

#### **About LASER World of PHOTONICS CHINA**

LASER World of PHOTONICS CHINA is the leading regional trade fair for optical technologies in China. It takes place in Shanghai each March and is co-located with electronica China & productronica China. In 2016, the trade fair recorded 45,528 visitors and 802 exhibitors. The next LASER World of PHOTONICS China will take place on March 14-17, 2017. More information at: [www.world-of-photonics-china.com](http://www.world-of-photonics-china.com)

#### **About LASER World of PHOTONICS in Munich**

Messe München International has staged LASER World of PHOTONICS every two years since 1973. The World of Photonics Congress, the largest Photonics Congress in Europe, with the active involvement of the world's leading organizations, takes place in parallel. In 2015, the trade fair recorded 31,279 visitors and 1,127 exhibitors. The next LASER World of PHOTONICS in Munich will take place on June 26-29, 2017. More information at: <http://www.world-of-photonics.com/index-2.html>



### **About Messe München India**

As part of its international strategy, Messe München founded its own affiliated company in India with a registered office in Mumbai, in September 2007. MMI India Pvt. Ltd. was founded to provide Messe München with timely and competent organizational support for its increasing involvement in India. With 10 subsidiaries in Europe and in Asia, and over 60 foreign representatives covering more than 100 countries, Messe München has a network that spans the globe.

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