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Press Release

electronica India and productronica India gear up to be bigger than ever before

- **electronica India and productronica India move to the plush India Expo Centre in Greater Noida due to their exponential growth**
- **Co-located show – IPCA Expo showcases the latest advancements in PCB technologies**
- **Supporting programs to boost knowledge sharing and business networking**

Sheron David
PR Manager
Tel. +91 80 9704 4208
sheron.david@mm-india.in

After a tremendous response in Bengaluru last year, electronica India and productronica India are back with their next edition for the year 2019. With approximately 600 exhibitors from 28 countries and footfall exceeding 25,000 trade fair visitors in 2018, both the shows are growing at an exponential rate. To accommodate the influx of exhibitors and visitors and to enhance the exhibiting experience for both, the show organizer, Messe Muenchen India, has moved the venue to India Expo Centre at Greater Noida, New Delhi.

“Greater Noida is the ideal location for electronica India and productronica India since it is a manufacturing base for numerous sectors like mobile, consumer electronics, LED and automotive companies among many others”, asserts Mr. Bhupinder Singh, CEO of Messe Muenchen India. The new venue is designed to provide top notch amenities. Outfitted with sizable warehousing, advance security along with good metro and road connectivity, it is a lucrative blend of technology and world-class facilities.

A glimpse into the future of electronic components and production technologies

The trade fairs are the ideal platform for exhibitors to showcase their latest innovations and get a strong foothold in the market. With the participation of

Messe München GmbH
Messegelände
81823 München
Germany
messe-muenchen.de



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eminent players, the shows focus on bringing the best of the industry under one roof, for the visitor's advantage.

“electronica India and productronica India have garnered the reputation of flagship show for the sector with increased domestic and international participation”, remarks Mr. Singh.

These thoughts were echoed by Mr. Falk Senger, Managing Director of Messe München GmbH. “We have observed a rapid upsurge in the footprint at electronica India and productronica India. Considering the response from last year, the trade fairs are most definitely scaling to new heights.”

Co-located shows

Indian Printed Circuit Association Expo (IPCA Expo) is the optimal platform for companies dealing with PCB technology. IPCA Expo aims to promote advance education in the science and application of electronic packaging.

Smart Cards Expo is India's only trade fair focusing on smart card technologies and their applications. It is organized along with IoT India Expo, e-Security Expo, RFID India Expo, Biometrics India Expo, Digital Payments India Expo and Artificial Intelligence India Expo.

Quintessential platform for networking and business expansion

The trade fairs conduct a series of interactive sessions and programs for its participants. The idea is to bridge the gap between buyers and sellers and give significant insights on the current trends dominating the industry.

Series of programs at the shows:

- CEO forum
- Advantage India summit
- e-Automotive conference
- India PCB Tech conference
- Buyer-Seller forum

The upcoming edition of electronica India and productronica India will take place from September 25–27, 2019 in Delhi NCR at the new venue – India Expo

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Centre, Greater Noida. Find out more about the trade fairs at www.electronica-india.com and www.productronica-india.com.

productronica India

productronica India is the leading innovative platform that focuses on electronics production technologies. The trade fair features first-rate forums and events, which highlight the latest market trends and technologies.

productronica worldwide

productronica India is part of Messe München's network of trade fairs for the electronics industry. That network also includes the leading international trade fairs electronica and productronica in Munich, productronica China, productronica South China as well as electronica China, electronica India, Smart Cards Expo, electronicAsia and LOPEC.

electronica India

Founded in 2000, electronica India is the leading innovative platform that focuses on electronic components, systems, applications and solutions in India.

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About Messe Muenchen India

As part of its international strategy, Messe München founded its own affiliated company in India with a registered office in Mumbai, in September 2007. Messe Muenchen India has been founded to provide Messe München with timely and competent organizational support for its increasing involvement in India. The trade fairs organized by Messe Muenchen India are analytica Anacon India, electronica India, productronica India, drink technology India, LASER World of PHOTONICS India, Intersolar India, India Lab Expo, IFAT India and Indian Ceramics. In the coming years Messe Muenchen India will include more verticals keeping in mind its international expansion strategy.