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Press Release

Record attendance, electronics technologies on display from over 650 global and Indian companies

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electronica India and productronica India opened their doors to the industry on 25th September 2019, with record participation from electronics professionals from across the country.

The 2019 editions of electronica India and productronica India are hosting more than 650 exhibitors from over 18 countries making them the biggest trade shows for electronic components and machinery in India. Under the Make in India initiative, the government of India aims to increase the share of the manufacturing sector. The gross domestic product (GDP) is expected to grow from 16 to 25 per cent by 2022 and 100 million new jobs should be created by 2022.

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“The number of exhibition space this year has increased by 70 percent making the 2019 edition the biggest ever. electronica India and productronica India have garnered the reputation of flagship trade fairs for the electronics industry in India, said **Mr. Bhupinder Singh, CEO of Messe Muenchen India.**

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The trade fairs will welcome several global and regional renowned leaders in the manufacturing sector to showcase their technological innovations. Some of them are STMicroelectronics, Le Champ (South East Asia) Pte Ltd, Nichicon Corporation, Millennium Semiconductors, Panasonic, ASM, JUKI, HumiSeal, Yamaha SMT, Mycronic, Kyoritsu, Electrolube.

They started with two concurrent conferences: the e-Automotive conference and the CEO Forum. The programs were attended by top game changers and innovators from the automotive electronics and ESDM industries and provided ideal platforms for comprehensive discussions about the best strategies to make

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India to a global hub for electronics innovations in the ESDM and automotive segments.

e-Automotive Conference and CEO Forum

The 3rd e-Automotive conference was following up with the topic “Smart electronics for smart mobility—Focusing on the next generation technologies in automotive electronics and EV components”. The conference provided powerful, engaging, disruptive and progressive strategic focal points to the stakeholders of the automotive industry and enable them to collaborate on a unified platform and deliberate the auto-electronics progression.

The 4th edition of the CEO Forum focused on “Realizing the vision of a trillion US\$ digital economy—The role of components and design led manufacturing”. The forum was attended by medium and senior level management executives from the ESDM industry gathered to get a first-hand look from the industry stalwarts on the technology adoption in boosting local manufacturing potential and enabling India exporters to grow globally.

The Buyer-Seller forum saw a remarkable attendance with a high interest from the community to make new contacts and build future business prospects. Some of the participating buyers Intel Technology India Pvt Ltd, Samsung India Electronics, Sony EMCS Malaysia and Foxconn India.

Co-located shows

To add even more value to the exhibiting experience, electronica India and productronica India 2019 are co-located with two further related trade fairs: IPCA Expo for the second time and Smart Cards Expo for the first time.

Indian Printed Circuit Association Expo (IPCA Expo) is the optimal platform for companies dealing with PCB technology. The IPCA Expo aims to promote advance education in science and application of electronic packaging.

Smart Cards Expo is India’s only trade fair focusing on smart card technologies and their applications. It is organized along with IoT India Expo, e-Security Expo,

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RFID India Expo, Biometrics India Expo, Digital Payments India Expo and Artificial Intelligence India Expo.

Find out more about the trade fairs at www.electronica-india.com and www.productronica-india.com.

productronica India

productronica India is the leading innovative platform that focuses on electronics production technologies. The trade fair features first-rate forums and events, which highlight the latest market trends and technologies.

productronica worldwide

productronica India is part of Messe München's network of trade fairs for the electronics industry. That network also includes the leading international trade fairs electronica and productronica in Munich, productronica China, productronica South China as well as electronica China, electronica India, Smart Cards Expo, electronicAsia and LOPEC.

electronica India

Founded in 2000, electronica India is the leading innovative platform that focuses on electronic components, systems, applications and solutions in India.

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About Messe Muenchen India

As part of its international strategy, Messe München founded its own affiliated company in India with a registered office in Mumbai, in September 2007. Messe Muenchen India has been founded to provide Messe München with timely and competent organizational support for its increasing involvement in India. The trade fairs organized by Messe Muenchen India are analytica Anacon India, electronica India, productronica India, drink technology India, LASER World of PHOTONICS India, Intersolar India, India Lab Expo, IFAT India and Indian Ceramics. In the coming years Messe Muenchen India will include more verticals keeping in mind its international expansion strategy.