



Press Release

PERFECT FOR GENERAL MEETINGS: TOP COMPANIES PLAN WITH MESSE MÜNCHEN LOCATIONS

- ICM – Internationales Congress Center München again a preferred venue for GMs
- OSRAM and Infineon general meetings take place consecutively

Munich, Juni 23, 2016

For stock corporations, the annual general meeting (AGM) is the most important date of the year. This coming together of all stockholders serves to inform and to take legally effective decisions—and is a prestigious company presentation. Accordingly, companies attach great importance to the organizational and technical conditions there. Crucial for the success of a GM are professional teams and flexible event locations.

In 2016, the three Messe München Locations—the ICM – Internationales Congress Center München, the MOC Veranstaltungszentrum and Messe München itself—have again demonstrated their special competence in the holding of GMs. The general meeting of the trading and service group **BayWa AG** on June 7 marked the end of an extremely successful GM season in the ICM. Before that, the two DAX-listed groups and long-standing clients **Munich Re** (April 27) and **Linde AG** (May 3) invited their stockholders to the ICM, as they have done for way over ten years. In addition, the chemicals group **Wacker Chemie AG** (May 20), the DAX-listed semiconductor producer **Infineon Technologies AG** (February 18) and—for the first time—the well-known lighting manufacturer **OSRAM Licht AG** (February 16) also held their general meetings at the ICM.

Consecutive GMs as a model for the future

For OSRAM, this was a premiere in two respects. At its first general meeting in the ICM, the company shared the set-up and layout planning of Infineon Technologies AG as part of a consecutive GM approach.

Infineon and OSRAM acted in close coordination during the run-up to their GMs, e.g. in the choice of service providers. As both companies' project management teams confirmed, "consecutive GMs are definitely a model for the future in terms of both cost and organization."

Of the three Messe München Locations, the ICM is most widely established as a GM venue. Its long-standing client Linde AG, for instance, "wants to work with the ICM in future too."

Together, the three locations present rooms and areas for general meetings of every type and size. The spectrum ranges from the GM of a consulting firm with 200 participants at the MOC Veranstaltungszentrum München to the stockholders'

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meeting of a large industrial company in two exhibition halls with several thousands of participants.

Information and photos for downloading at:

http://www.messe-muenchen.de/de/messe_muenchen_loca-tions/messe_muenchen_locations.php



Successful premiere: OSRAM Licht AG invited its stockholders to the ICM for the first time



Perfect setting: for its GM, Linde AG wants to work with the ICM in future too (photo: Room 14, ICM)



Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.