



## Press Release

### KLAUS DITTRICH IS NEW CHAIRMAN OF FKM

Munich, December 15, 2016

Klaus Dittrich (61), Chairman & CEO of Messe München, is to be the new Chairman of FKM—the Society of Voluntary Control of Fair and Exhibition Statistics. On December 15, 2016 in Frankfurt, he was elected at the general meeting of this German certification organization for trade-fair figures. Mr. Dittrich takes office on January 1, 2017 for a period of three years. The present Chairman is Wolfgang Marzin, President & CEO of Messe Frankfurt, who has been in office since April 2010.

Britta Wirtz, Managing Director of Karlsruher Messe- und Kongress-GmbH, was confirmed as 1st Vice Chairwoman of FKM. Carola Schwennsen, Managing Director of Fachausstellungen Heckmann GmbH, remains 2nd Vice Chairwoman. FKM is the German certification organization for key trade-fair figures. It comprises 52 German fair organizers; for about 200 fairs each year, these have the exhibitor and visitor statistics as well as visitor structural data certified by the auditing company Ernst & Young. In addition, Veronafiere and the Hong Kong Trade Development Council are represented in FKM as guest members. Full information about FKM at <http://www.fkm.de/>

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**Messe München**

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungscenter München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.