

26. Internationale Leitmesse für Labortechnik, Analytik,
Biotechnologie und analytica conference
10.–13. April 2018, Messe München

26th International Trade Fair for Laboratory Technology, Analysis,
Biotechnology and analytica conference
April 10–13, 2018, Messe München, Germany

www.analytica.de



analytica

Munich, November 24, 2016

Press Release

Registration forms now online

analytica 2018: Preparations for the upcoming exhibition are underway

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— **Exhibitors can now register for analytica 2018. As the leading international trade fair for the analysis, laboratory technology and biotechnology industry, analytica has been a gathering for decision-makers and users in the laboratory community for 50 years. The next edition of analytica takes place at the Messe München trade-fair center from April 10–13, 2018.**

— Some 35,000 trade visitors from 119 countries came to analytica 2016 to experience the latest product developments and world premieres in the laboratory community. The share of international visitors was approximately 40 percent, the largest increases coming from Great Britain, Iran, Thailand and Turkey. The industry's key players meet regularly at analytica: 85 percent of its visitors hold decision-maker positions. Susanne Grödl, Exhibition Director of analytica, summarizes the significance of the fair: "analytica is the trade show for international market leaders in the laboratory sector that informs participants about the latest developments and today's marketable innovations. analytica is the only exhibition for the laboratory sector in the world that gives them a comprehensive overview of the entire value chain in the laboratory and combines these innovative market tendencies with trends for the laboratory of the future." Online registration for exhibitors is now possible at the [analytica website](http://www.analytica.de).

Extensive transfer of knowledge in related-events and conference program

— Notable scientists from Germany and abroad will report on the state of the art and development prospects in analysis at the ICM – Internationales Congress Center München. A total of 1,839 visitors gathered information about the latest research findings at the analytica conference in 2016.

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As always, the supporting program at analytica 2018 will include live demonstrations, training sessions and lectures. With focal points such as occupational safety, health and safety in the workplace and material and food analysis, once again topics will clearly pertain to actual practice.

Thanks to analytica Job Day and Student Day, the fair will also feature a platform for future professionals.

analytica and ceramitec being held concurrently

analytica 2018 takes place at the same time as ceramitec, the world's leading trade fair for the ceramics industry. As a result, analytica's exhibitors profit from the effects of synergy, especially in the analysis sector: Analysis equipment is used for manufacturing, production, processing and quality control in the ceramics industry. More than 20 percent of ceramitec's visitors come from those sectors. Analysis is necessary when researching new active ingredients and using nanotechnology: The analysis of density, porosity, coarseness, crystal size and heat resistance plays an important role in the ceramics industry. The equipment and techniques needed to do so are on display at analytica.

About analytica

analytica is the international trade fair for laboratory technology, analysis and biotechnology and their users in research and industry. The trade fair is accompanied by the analytica conference, where the international scientific elite meets to discuss the latest topics that pertain to chemistry, biochemistry and laboratory medicine. A total of 35,384 visitors and 1,166 exhibitors took part in analytica in 2014. analytica has been held in Munich every two years since 1968. The next analytica takes place from April 10 to 13, 2018.

analytica worldwide

Part of the analytica network are also the trade fairs analytica China, analytica Anacon India and India Lab Expo and analytica Vietnam.

ceramitec

ceramitec is the international key trade show of the ceramic industry. It covers the entire spectrum of the ceramic industry – ranging from classic ceramics and raw materials to powder metallurgy through to technical ceramics. ceramitec 2015 attracted 600 exhibitors from 37 countries and more than 15,000 visitors from 93 countries. ceramitec Technologies - Innovations - Materials takes place every three years; the next event will be held in Munich from April 10 to 13, 2018.



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Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.