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## Press Release

### Site plan for BAU 2017

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## The future of building on 180,000 m<sup>2</sup> of exhibition space

**More than 2,000 exhibitors will be presenting architectural solutions, materials and systems at BAU 2017. As before, the exhibits in the 17 exhibition halls will be organized according to product, material and theme.**

**Set out below is a summary of what to find where in the individual halls:**

- The section on **stones/soils** is to be found in its usual place: on 22,000 square meters of exhibition space in Halls A1 and A2. On display here is stoneware, sand-lime bricks, concrete, pumice and fiber-cement building materials, plasters/renders, screeds and insulation materials.
- **Bricks/roof building** will take up all of Hall A3, as before. Here, the brick and roof tile industry will be showcasing its entire repertoire—from wall blocks and roofing tiles to complete building components, including energy-generating systems.
- The sections on **tiles/ceramics** and **stone/cast stone** will be sharing Hall A4. “These two exhibition sections fit very well together and serve as a link between facade components and floorings,” explains Mirko Arend, BAU Exhibition Director.
- **The manufacturers of floor coverings**—from elastic (linoleum, PVC, rubber, cork) and textile to laminates and parquet—are taking up Hall A5 and a part of Hall A6.
- **Chemical building products and construction tools** are located in Hall A6 and B6. Leading manufacturers will be showing how their extensive ranges—from insulation materials to plasters, renders, paints, varnishes and adhesives—can be used on facades and in interiors. Also covered are solutions for fire protection and acoustic insulation.

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- In the northern part of the exhibition center, which has its own entrance, **BAU IT** will be taking up almost all of Hall C3. BAU IT is the biggest display of its kind in Europe.
- Halls B1 and C1 are dedicated as before to **facades and solar-shading systems, and aluminum profiles**. Covering a total of 20,000 square meters of space, this section also includes **machines and tools for working with aluminum and steel**.
- Again in 2017, building, facade, solar-shading and energy-generating systems in **steel** are on display in Hall B2, alongside systems and products in **stainless steel, zinc and copper**.
- Close by, also in Hall B2, is the section on **energy, building systems and solar technology**. Manufacturers will be demonstrating how to integrate technical solutions—air-handling technology, solar architecture—aesthetically into building design.
- **Drive technology for gate and door systems**, including **parking systems**, will again be situated in Hall B3 and a small part of Hall C3.
- In Hall B5 will be an extensive display of products from the **wood industry**. Here the focus is on structural timber, interior fittings and wood derivatives.
- In Hall C2 the leading players in the international **glass industry** will be showcasing their latest developments and products in glass and glass architecture. Other themes here are **building automation** and control.
- **Doors and windows of wood, plastic, glass and aluminum, plus locks and fittings**—these products will be on display in a continuous area covering a total of 21,000 square meters of space in Halls C4 and B4. Here, the trade visitors will find manufacturers and suppliers in close proximity to each other. One key theme is building security. On show will be a range of different concepts and systems.
- "**Investing in the Future**" is the motto in Hall B0. Here, for example, visitors will be able to make contact with institutes and associations in the building industry. In the Forum in Hall B0 the themes of building

research and funding will be in the spotlight. There will be a separate series of talks on the subject of renovation and modernization.

The site plan for BAU can be found on the website:

<http://bau-muenchen.com/messe/auf-der-messe/gelaendeplan/>

The broad-ranging spectrum covered at BAU 2017 is tailored to all the **key visitor target groups** of interest for the building sector.

- **Planners:** Architects, interior designers, engineers, structural engineers, local and central-government building authorities, energy consultants.
- **Investors:** Housing associations, private and local-authority developers, real-estate managers, fund managers, retailers/retail chains, facility managers.
- **Building trades:** Floorers, roofers, screed layers, facade fitters, window/glass-facade fitters, tilers, glaziers, installation/heating engineers, plumbers, landscape gardeners, painters/varnishers, bricklayers/concrete specialists, metalworkers/fitters, parquet-floorers, awnings/blinds fitters, carpenters, solar technology specialists, plasterers/stuccoists, dry wallers, insulation fitters (thermal, sound), joiners.
- **Building retail/wholesale:** Builders merchants, other retail.
- **Research, further education:** Universities, research institutes, master craftsmanship colleges, vocational/trade schools.

### About BAU

BAU, the World's Leading Trade Fair for Architecture, Materials and Systems, is the biggest and most important event in the sector. The next BAU takes place from January 16 to 21, 2017 at the Messe München exhibition center. Around 2,000 exhibitors from more than 40 countries and approximately 250,000 visitors from all around the world are expected to take part.

On display at BAU on 180,000 square meters of exhibition space—for years all the available space has been fully booked—are architectural solutions, materials and

systems for commercial and residential construction and for interior fit-out, for both new-build and renovation and modernization. Every two years this event brings together market leaders from the sector to participate in a unique international display of competence spanning all the construction trades.

BAU is also the world's largest trade fair for architects and construction engineers, attracting more than 60,000 design professionals. The exhibits at the fair are organized according to building material and also product and theme area.

The many attractive events in the supporting program, including high-caliber forums with experts from all over the world, round off this industry showcase.

### **Messe München**

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.