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## Press release

### BAU 2017: Top offers for tradesmen

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**Tradesmen meet – For years, BAU, the World’s Leading Trade Fair for Architecture, Materials and Systems has been uniting its specific offers for tradesmen under this banner. In 2017, once again tradesmen in all trades and sectors of the industry will find what their heart desires.**

#### Table talks bring together architects and tradesmen

BAU 2017, once again, invites architects and tradesmen to join the table talks, located at the stand of the Association for German Building Professionals (ZDB) in the East Entrance. Konradin media group and ZDB have prepared an exciting and informative entertainment programme, and talks with top experts:

- **“Insulating according to schedule?”**—On January 17, association representatives, skilled tradesmen and planners will examine the possible consequences of air-tightness in modern buildings and insufficient ventilation.
- **“Building in 2017: Has quality become unaffordable?”**—That is the topic on Wednesday, January 18. How can skilled trade companies still manage to build high-quality buildings without claiming bankruptcy?
- **“Is BIM really magic?”**—BIM is on everyone’s lips and is widely viewed as a cure-all for processes in construction. What influence does BIM have on bidding processes, and can everyone involved in construction really profit from it? That is what experts will discuss on January 19.
- **“Integration: A solution to recruitment problems in construction?”**  
Finding young talent for the construction industry is difficult. On Friday, January 20, we will use successful examples to show how integration can work, what issues and problems can arise and what needs to be taken into account in actual practice. The discussion will be moderated by

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Martin Mansel, Editor in Chief, "Malerblatt", Hans Graffé, Editor in Chief of "dds" and Klaus Siegele, architect and journalist.

### **National team trains for WorldSkills**

BAU visitors can already look forward to watch the training camp of the German Building Professionals national team. The best young talents of different trades demonstrate their skills in various disciplines and train for the upcoming "World Skills" vocational competition in Abu Dhabi. The national team includes the best German brick layers, tilers, plasterers, and carpenters. Team members have qualified through the German championships, and contests. A preliminary World Cup squad will train at BAU 2017.

Team members are practising the skills of their trade, required in the international vocational competition. Brick layers, for instance, will build walls using various bricks to create different patterns. Tilers will combine tiles on walls and floors creating sophisticated geometrical designs. Plasterers will install drywall constructions, i.a. including stucco elements. Carpenters will build a timber construction with roof truss.

Already for the third time the national team trains at BAU. In the years 2013 and 2015, Munich was the place to lay the foundation for world championship titles. Master tiler Björn Bohmfalk and master plasterer Andreas Schenk collected a gold medal in the 2013 WorldSkills competition in Leipzig. In 2015, carpenter Simon Rehm became world champion in Sao Paulo.

The training camp for tradesmen has been organised by ZDB, Association for German Building Professionals.

### **Tradesmen Meet**

Tradesmen Meet is a central gathering for tradesmen in hall B0, where experts provide tips and tricks for everyday professional use. Each day we offer talks and discussions on various topics. In detail:

- Monday: Sustainable construction (in cooperation with Bauzentrum Poing)
- Tuesday: Multigenerational House (in cooperation with Bauzentrum Poing) / competition "*Auf IT gebaut – Bauberufe mit Zukunft*" (build it with

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- IT- construction careers with a future) / apprentices recruitment for enterprises in the construction industry (in cooperation with RKW)
- Wednesday: Energy Efficiency (in cooperation with Bauzentrum Poing)
  - Thursday: Smart Building (in cooperation with Bauzentrum Poing)
  - Friday: Marketing and Social Media for Tradesmen (in cooperation with Konradin Medien) / Health and Safety in the Construction Industry (in cooperation with BG Bau)
  - Saturday: European Projects and Practical Experience Reports (in cooperation with Städtische Fachschule für Bautechnik)

### **The building and renovation trade is the basis of BAU**

Although BAU is the the World's Leading Trade Fair for Architecture, the building and renovation trade is at its core. Almost 40 percent of the visitors are from the construction industry. From roofers to tilers, all sectors are represented. Please check the respective website for further information on Tradesmen Meet.

<http://bau-muenchen.com/messe/rahmenprogramm/treffpunkt-handwerk/index.html>

### **About BAU**

BAU, the World's Leading Trade Fair for Architecture, Materials and Systems, is the biggest and most important event in the sector. The next BAU takes place from January 16 to 21, 2017 at the Messe München exhibition center. Around 2,000 exhibitors from more than 40 countries and approximately 250,000 visitors from all around the world are expected to take part.

On display at BAU on about 185,000 square meters of exhibition space—for years all the available space has been fully booked—are architectural solutions, materials and systems for commercial and residential construction and for interior fit-out, for both new-build and renovation and modernization. Every two years this event brings together market leaders from the sector to participate in a unique international display of competence spanning all the construction trades.

BAU is also the world's largest trade fair for architects and construction engineers, attracting more than 60,000 design professionals. The exhibits at the fair are organized according to building material and also product and theme area.

The many attractive events in the supporting program, including high-caliber forums with experts from all over the world, round off this industry showcase.

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### **Messe München**

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.