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Press release

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ceramitec and analytica take place in parallel in 2018

Between April 10 and 13, 2018 the leading international trade fair for the ceramics industry—ceramitec—and the leading event for laboratory technology, analysis and the biotechnology sector—analytica—are being held in parallel, at the Messe München exhibition center. Companies exhibiting at these two events can look forward to excellent synergy effects from this parallel constellation.

With this new set-up, visitors to analytica will now also be able to go along and talk to the exhibitors at ceramitec, all in one visit. In turn that enables exhibitors at ceramitec to reach new target groups of visitors and expand their business networks. Synergies are expected in particular in the areas of raw materials and measuring and testing technology.

analytica is the world's leading marketplace for products and services along the entire value chain in modern laboratory processes. For almost five decades this event has been a regular meeting place for key players and decision-makers in the sector. The accompanying analytica conference forms the scientific core of the trade fair as a place for engaging with leading researchers and scientists from all over the world.

ceramitec is seen as the world's foremost gathering place for the ceramics industry. Almost all market leaders and many decision-makers are represented here. Around 600 exhibitors from all over the world make use of ceramitec as a showcase for presenting their latest machinery, equipment, systems and processes from right across the sector—from classic ceramics to industrial ceramics, technical ceramics and powder metallurgy.

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Further information can be found at www.ceramitec.de

ceramitec

ceramitec is the international key trade show of the ceramic industry. It covers the entire spectrum of the ceramic industry – ranging from classic ceramics and raw materials to powder metallurgy through to technical ceramics. ceramitec 2015 attracted 600 exhibitors from 37 countries and more than 15,000 visitors from 93 countries. ceramitec Technologies - Innovations - Materials takes place every three years; the next event will be held in Munich from April 10 to 13, 2018.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.