

No. 09
Munich, 13 January 2016
Press Release

Forever and Ever

INHORGENTA MUNICH Presents the Wedding Band Trends for 2016

Corinna Feicht
Trade Fair PR Manager

Phone: +49 89 949-21477
corinna.feicht@messe-muenchen.de

Finding each other, entering into the bonds of marriage and exchanging eternal vows with the love of one's life – all this requires the appropriate rings. Design and material are the most salient selection criteria for these unique pieces of jewelry: individual and precious creations of wedding bands and partnership rings – made of materials ranging from classic white gold to eye-catching carbon. The exhibitors of wedding rings at INHORGENTA MUNICH 2016 will show the wide range of this type of jewelry.

From 12 to 15 February 2016, visitors of INHORGENTA MUNICH will experience the exclusive world of wedding rings in the redesigned Fine Jewelry Hall B1. Well-known manufactories like Fischer Trauringe, August Gerstner, Kühnel Trauringe & Schmuck, Rauschmayer, Johann Kaiser, Max Kemper as well as Wörner and Steidinger Ringe will present exquisite jewelry creations for the most beautiful day of a person's life. These first choice craft businesses are members of the Initiative of German Wedding Ring Manufacturers. Besides high-quality production "100% Made in Germany", they are focusing on the resource-saving fashioning of gold or diamonds. "First-class quality, exclusive design, a high wearing comfort and the consideration of individual preferences are important criteria when choosing wedding rings. We also attach great importance to sustainable manufacturing. Our exhibitors' multifaceted collections offer an abundance of ideas and variations for every taste", states Exhibition Director Stefanie Mändlein.

Messe München GmbH
Messegelände
81823 München
Deutschland
www.messe-muenchen.de

In vogue: “Stack ’Em Up”– stacking rings one on top of the other!

Stylish, eye-catching and versatile – stacking rings up on one finger – is one of the major wedding band trends. In the majority of the cases, it is a creatively extended arrangement of the engagement ring and the wedding band. For instance, a delicate wedding band can become a fascinating stacking creation by combining it with a solitaire and a memory ring. Fabian Meister, Managing Director of Meister GmbH explains: “In line with their symbolic meaning, the solitaire and the engagement ring stacked on top of the wedding band should be combinable to form a perfect union and merge harmoniously into one another, a requirement that is perfectly fulfilled by the rings of our classic line. Moreover, we are observing a strong trend towards symbol rings.”

Personal messages

We are important to ourselves! Bridal couples more and more frequently choose rings with symbolic power. Characterized by a filigree design or a meaningful width, these rings are furnished with engravings – either hidden inside or eye-catchingly shown on the outside – expressing a couple’s personal values. Since the guiding principle is individuality rather than uniformity, even one’s own handwriting or personal fingerprint may nowadays decorate a wedding band. Johann Kaiser Trauring und Schmuck GmbH has specialized in this trend, offering sophisticated engravings in different sizes and variations. Depending on the customers’ wishes, the words chosen to express love appear tastefully in eye-catching letters or in a gently flowing delicate script.

Interplay of colors and forms

The purist beauty of white gold continues to be highly appreciated by the majority of the couples, followed by silver, titanium or steel. Michael Bentner, Member of the Board of Management of Roland Rauschmayer GmbH & Co. KG, affirms that white metals are very popular: “The trend continues to be towards classic jewelry in 2016. As regards the color schemes, all is permitted that pleases, that is both bi-/tri-color combinations and rings in plain colors.” Creatively put on stage by brands like Saint Maurice GmbH or Gerhard Kühnel

e.K., soft, warm color shades, such as rose and red gold, set new highlights in the realm of wedding rings.

Innovative materials like velvety black carbon will play a big role in the year to come, and combinations with gold or platinum are on many couples' wish lists. In its FischerCarbon® collection, J. Fischer & Sohn KG, a well-known Pforzheim-based company, puts the emphasis on ebony-colored carbon, enhancing its matt sheen by creative combinations with yellow gold and diamonds.

Stylish individuality

Love binds together what is true and genuine – an aspect increasingly reflected in wedding rings with brilliants. The variety of smooth and matt surfaces as well as the fascinating combination of precious metals and high-tech materials mainly attracts a creative and style-oriented audience. In 2016, playful floral design is just as appreciated as clear geometric styling. Processing traces make the values of fine craftsmanship visible: rough surfaces, which may take on a patina over the course of time, rather than smoothly polished ones, are predominant. The “free union rings” created by goldsmith Marion Knorr are pieces of jewelry with a more distinctive character. It is always the philosophy and the history of a ring design that are unique, which not only finds its reflection in a title but also in a shape.

The Diamonfire Bridal Collection offers an exquisite selection for every type of bride: ranging from the delicate pearl necklace conveying a decent appearance to the sparkling set up to the diadem for the bride who also would like to be a princess for one day.

“For the retail trade, engagement rings and wedding bands open up a jewelry segment that attracts young customers and often binds them to the jeweler. There is a big chance that customers also make the choice of their wedding rings at the shop to which they are emotionally attached because they already have bought their engagement rings there“, explains Stefanie Mändlein.

INDIVIDUAL. INSPIRING. INNOVATIVE.

February 12–15, 2016
Messe München
Germany

www.inhorgenta.com

INHORGENTA
MUNICH

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich alone. 14 of those events are number 1 in the world in their respective industries. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey and South Africa. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.