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Press Release

Positive Signs for LOPEC 2017:

Printed Electronics Market Growing Considerably

- **Revenue forecast for 2020: 43 billion US dollars**
- **Next LOPEC event from March 28 to 30, 2017, in Munich, Germany**
- **Conference speakers from AUO, ISORG, and Samsung**

The printed electronics market will continue to grow in the future. The 2016 global revenue for products using printed and organic electronics is estimated at 26.9 billion US dollars. This equates to an annual increase since 2010 of 31.8 percent. And according to the consulting firm Smithers Apex, the market volume is predicted to grow further in coming years, to an estimated 43 billion US dollars by 2020. Good business opportunities await exhibitors at LOPEC 2017, in other words. The global flagship industry event for printed and organic electronics will take place in Munich, Germany, from March 28 to 30, 2017.

Exhibition

The key technology is already being used in a large number of industries – including for interactive medical devices and pharmaceutical packaging in the field of medicine, OLED tail lights in the automotive sector, and displays as well as sensors in consumer electronics. “Interest in printed and organic electronics continues to rise, as does the demand for products and solutions that leverage these technologies,” says Dr. Peter Fischer, Chief Operating Officer at Thin Film Electronics ASA. “Platforms such as LOPEC play a vital role in supporting innovation and fueling business success. Thin Film will be exhibiting again in 2017 and we look forward to strengthening existing relationships and uncovering new opportunities.”

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Further, a number of other industry players have already registered for the exhibition, including Bosch Rexroth, Cambridge Display Technology, Coatema, Fujifilm Dimatix, Kroenert, Merck, NovaCentrix, PolyIC, Thieme, Schott and VTT. LOPEC is unique in that in addition to targeting users of this technology of tomorrow it also attracts developers, material manufacturers, and researchers.

Conference

The first keynote speakers for the plenary session have already been confirmed. Jean Yves Gomez from ISORG, France, for example, will present applications using optical sensors for medical technology. Sangyon Lee, meanwhile, will focus on current activities at electronics group Samsung, and the use of printed and organic electronics in South Korea, while Jennifer Lin from AUO, Taiwan, will speak about printed transistors for flexible applications, and for displays in particular.

LOPEC

LOPEC (Large-area, Organic & Printed Electronics Convention) is the leading international event for printed electronics. The combination of an exhibition and a conference is the perfect way to depict the complex and dynamic nature of this new industry. About 2,100 participants from 46 countries attended the exhibition and the conference in 2016. There were 148 exhibitors from 18 countries, and speakers from 27 countries gave 196 lectures. LOPEC is organized jointly by the OE-A (Organic and Printed Electronics Association) and Messe München GmbH. The next event takes place from March 28–30, 2017 at the ICM – Internationales Congress Center München in Munich, Germany. www.lopec.com

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

OE-A

The OE-A (Organic and Printed Electronics Association) was founded in December 2004 and is the leading international industry association for organic and printed electronics. The OE-A represents the entire value chain of this industry. The members are world-class global companies and institutions, ranging from R&D institutes, mechanical engineering companies and material suppliers to producers and end-users. More than 230 companies from Europe, North America, Asia and Australia are working together to promote the establishment of a competitive production

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infrastructure for organic and printed electronics. The OE-A is building a bridge between science, technology and application. The OE-A is a working group within VDMA. www.oe-a.org