

Munich, October 20, 2016

## Presseinformation

### Exhibitor Opinions about maintain 2016

#### **Wilhelm Bachmeier, Managing Director, Status Pro Maschinendiagnostik:**

"At our booth, we were able to welcome numerous national visitors with high decision-making authority. New business contacts and a very positive trade fair resulted for us from this."

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#### **Dirk Beiersdorf, Managing Director, Beiersdorf:**

"The first Live Park Maintenance showed that visitors are extremely interested in specific application examples. Future topics can be represented in the Live Park simply and tangibly. We will further expand the concept to establish this platform at maintain permanently."

#### **Bernd Bienzeisler, Urban Systems Engineering, Fraunhofer IAO:**

"maintain 2016 convinced with a pleasant trade fair ambiance and a clear focus on industrial maintenance. Although the issue of "industrial service" is being presented increasingly complexly and many event concepts exist for this purpose in the meantime, MAINTAIN is and remains one of the top addresses."

#### **Anton Irlbeck, Sales Manager, PRÜFTECHNIK Condition Monitoring:**

"The successful combination of conference, Live Park and trade fair convinced us this year. As a global provider of maintenance solutions, we use maintain profitably to keep in touch with existing customers and acquire new ones. Prüftechnik will participate again at the next maintain."

#### **Michael Kurz, Director of the Maintenance Competence Center, FIR at RWTH Aachen:**

"Visitors really liked the guided tours. The participants obtained information about the various possibilities of maintenance in numerous conversations with exhibitors. In addition, there was especially a lot of interest in the topics smart maintenance and augmented reality."

#### **Ralph Müller, Maintenance Sales, SAP Germany SE:**

"maintain has a very high priority for the SAP maintenance module as a way to contact new customers. We are pleased with the high professional competence of visitors and the number of leads at our booth."

#### **Frank Ostwald, Sales Manager, Oxando:**

"The great response at our booth demonstrated that mobile maintenance with SAP now has a high priority at many companies. Overall, we were very pleased with the number of customers at our booth and the new venue. "

#### **Moritz von Plate, CEO, Cassantec:**

"Both maintain and visitors benefit from the combination of exhibition and conference. The extended range of offers provides a great variety of solutions

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and innovations for industrial maintenance. At the same time, maintain increases its potential audience with the conference."

**Reginald Rink, Senior Product Manager, RE´FLEKT:**

"We were able to come into contact with a focused target group at maintain and present our own solutions in detail. Thanks to the guided tours, there was always a very mixed audience at our booth, from which we were able to develop contacts with interested persons later."

**Bernd Rüdinger, Head of Mechanics/Mechatronics Service, SEW Eurodrive:**

"The expectations for our first participation at maintain were more than fulfilled. We were able to welcome our desired target group at our booth with numerous users and OEM representatives." We definitely plan to take part in maintain in 2017."

**Michael Stolze, Executive Board Spokesperson, Vision Maintenance Forum (FVI):**

"The positive feedback of the visitors to the topics of the FVI Campus clearly show how big the need and interest are for offers imparting knowledge. With the new concept, maintain has confirmed its position as a leading platform for industrial maintenance."