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Press release

transport logistic 2015 defies rail strike with record visitor numbers

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- **More visitors**
- **More exhibitors**
- **More internationality**

The logistics industry knows the drill and despite the rail strike made its way to Munich in unprecedentedly large numbers. Consequently, transport logistic, the 15th International Trade Fair for Logistics, Mobility, IT and Supply Chain Management has concluded with growth in both exhibitors and visitors. More than 55,000 visitors (2013:52,308) from 124 countries and 2,050 (2,013:2013) exhibitors from 62 countries showcased the world of logistics on the Messe München exhibition site. The importance of the trade fair for the industry was emphasized by Federal Minister of Transport Alexander Dobrindt during the inaugural ceremony: “transport logistic is the world's key trade fair for the entire logistics and supply chain sector.”

Stefan Rummel, Messe München's Managing Director, is also gratified by transport logistic's very good performance: "The significant growth in visitor numbers, especially from abroad, underlines the importance of the leading international trade fair. It also demonstrates that the international transport and logistics industry won't allow itself to be prevented from visiting us in Munich by a rail strike."

The proportion of international exhibitors increased to 48 per cent, and among visitors to 41 per cent. Germany aside, the top-ten visitor countries are – in this order – Austria, Netherlands, Italy, Poland, Czech Republic, Switzerland, France, Belgium, Great Britain and Romania. The trade fair has also posted strong visitor growth from Finland, Croatia, Turkey and Hungary. Germany aside, the top 10 exhibitor countries are: the Netherlands, Italy, Belgium, France, Great Britain, Austria, Spain, the Czech Republic, Switzerland and China.

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The exhibitors as well emphasize the strong international flavor. For example, Anne Sigrid Hamran, Port Director of the Port of Oslo said: “For us, transport logistic 2015 was a tremendous opportunity to meet customers, representatives of other ports and business partners from around the world.” To that, Birgit Kastner-Simon, Corporate Director Corporate Marketing, Dachser, added: “transport logistic is the stage for the Who's Who of the international logistics world. We enjoyed numerous good discussions and made contacts. These were four very intensive, immensely valuable days for us.”

The presence of companies and contacts throughout the entire supply chain is also very important. Rogier Laan, European Commercial Leader, TIP Trailer Services Germany GmbH, said: “As the focus of the trade fair is on the entire supply chain, we are able to meet both suppliers, our strategic partners as well as our customers. We had the opportunity to communicate with the entire value chain while expanding our network.” André Banschus, Country Manager Germany, Verdion, shares this perspective: “transport logistic is the key trade fair of the logistics world. This is where you meet the right contacts at all decision-making levels. Crucial for us is the mix of complementary companies spanning the entire logistics arena.”

The companies attending Air Cargo Europe, the biggest airfreight industry event in the world, taking place as part of transport logistic, are very satisfied. Among them, for example, Kim Van Assche, Sales Director Europe, DHL Express (Aviation): “transport logistic is the place to be when it comes to Global Networking for the Airfreight Industry. There is no other event like Air Cargo Europe/transport logistic.” And David Kerr, Vice President of Etihad Cargo, added this: “This trade fair has opened up new economic opportunities for our freight business and we appreciate the event for the results we have achieved.”

In addition to 'networking', it is also of course about business. This was emphasized by, among others, Sébastien Delaval, Commercial Manager of French company NACCO A CIT: “Converting business opportunities, networking and conducting negotiations were the three most important tasks on our agenda.”

The transport logistic supporting program was also strongly supported with 5,000 participants in 45 events. An especially hot topic was digitization, which was a common theme across all forums.

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Nils Kahn, Chief Commercial Officer, MSC Germany, summed up the 2015 trade fair: “This year's participation in transport logistic was once again a complete success. Thanks to the very numerous visitors, very good discussions and uniformly positive feedback we are once again very satisfied with the week in Munich.”

The next transport logistic will take place from 9-12 May, 2017.

Additional exhibitor statements can be found here:

www.transportlogistic.de/en/Press/statements

Further information is available from: www.transportlogistic.de and

www.aircargoeurope.com

Messe München International

Messe München International is one of the world's leading trade show companies. In Munich alone it organizes around 40 trade shows for capital and consumer goods, and key high tech industries. Each year more than 30,000 exhibitors and around two million visitors take part in the events held at the Messe München exhibition center, the ICM – International Congress Center München, and in the MOC Veranstaltungszentrum München. The leading international trade fairs of Messe München International are all independently audited.

In addition, Messe München International organizes trade shows in China, India, Turkey and South Africa. With a combination of affiliates abroad – in Europe, Asia and in Africa – and over 60 foreign representatives actively serving over 100 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade-fair company to be awarded energy-efficiency certification from the technical inspection authorities TÜV SÜD.