

Munich, February 20, 2017

Press Release

transport logistic 2017

Logistics reinvents itself

- **Latest developments in the market require adaptation in logistics**
- **Solutions and innovations in lectures and exhibitor presentations**
- **German Federal Minister of Transport and Digital Infrastructure, Alexander Dobrindt, to open the show**

New challenges in logistics

The business of logistics is moving ever faster and having to adapt to new conditions in the market. One example is the digitalization of shopping: The move is away from the high street and towards online sales. That steps up the requirements on the transport infrastructure in towns and cities and, as a result, also on transport policy. The two megatrends remain the digital transformation and, connected with this, the establishment of unified standards. The exhibitors at transport logistic, which takes place from May 9 to 12, 2017 at the Messe München exhibition center, will be presenting innovations that help master these challenges. Also at the fair, the supporting program, featuring 48 conference events, offers a valuable platform for knowledge transfer. All the facets of logistics, mobility, IT and supply chain management will be discussed in this program—for which over 200 experts in the field will be coming to Munich to address the trade audience. transport logistic 2017 is to be officially opened by the German Federal Minister of Transport and Digital Infrastructure, Alexander Dobrindt.

Biggest showcase of the logistics industry

Robert Schönberger, Exhibition Group Director at Messe München, is pleased: “Unlike any other event, transport logistic manages to bring together the world of logistics, industry and trade, to discuss current events and to shape the future.

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With the events at this fair, the experts in attendance and the exhibiting companies, we offer our trade visitors a unique program.”

Over 2,000 exhibitors from 60 countries will be showcasing the entire spectrum of products and services in the field of logistics, on a total of 115,000 square meters of exhibition space at the event—that’s equivalent to around 15 football pitches! And, on the exhibition center’s own rail tracks, a part of the open-air site is turned into a railway station, where leading companies proudly display their locomotives and wagons.

transport logistic becomes even more international

The upcoming edition of transport logistic will also feature a record number of presentations by groups of exhibitors from both Germany and abroad. Among the country pavilions are ones from Austria, Bahrain, Belgium (Flanders/Wallonia), China, Croatia, the Czech Republic, Estonia, France, Greece, Latvia, Luxembourg, Morocco, Portugal, the Slovak Republic, Slovenia and Spain.

Also featured at transport logistic this year are a number of joint stands of companies involved in port operations: Exhibitors from Italy, Finland, the Netherlands, Norway and Spain will be presenting their services and innovations in this area.

But Germany, too, is very well represented again at transport logistic: the different regions around the country—Baden-Württemberg, Bavaria, Berlin-Brandenburg, Bremen, Hamburg, Hesse, Lower Saxony, Mecklenburg-Western Pomerania, North Rhine-Westphalia, Saarland and Saxony-Anhalt will all have their own joint stands at the show.

Further information: www.transportlogistic.de

transport logistic

transport logistic is the International Exhibition for Logistics, Mobility, IT and Supply Chain Management and the world’s biggest trade fair for freight transport by road, rail, water and in the air, in all its complexity. air cargo europe, an exhibition of the global air freight industry, is integral to transport logistic. In 2015 more than 55,438 visitors from 124 countries and 2,050 exhibitors from 62 countries attended the event. transport logistic is held every two years in Munich. The next event will take place from May 9 to 12, 2017.

transport logistic worldwide

In addition to transport logistic in Munich there are two other events abroad. In addition to the industry event transport logistic China, incorporating air cargo China in Shanghai, Messe München is

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joining forces with EKO Fair Limited to organize logitrans International Transport Logistics Exhibition in Istanbul and is taking part under a cooperation agreement in CTL in cooperation with transport logistic in Mumbai and in Transportation & Logistica (TLA) in Atlanta, USA.

Messe München

With a stable of more than 40 trade fairs for capital goods, consumer goods and new technologies at its Munich site and abroad, Messe München is one of the world's leading trade fair organizers. Every year over 30,000 exhibitors and around two million visitors take part in the events on the exhibition site, in the ICM – International Congress Center Munich and in the MOC Veranstaltungscener München. Messe München also organizes trade fairs in China, India, Turkey, South Africa and Russia. With a network of affiliated companies in Europe, Asia and Africa and with more than 60 foreign agencies for more than 100 countries, Messe München has a global presence.