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Press Release

Study: German logistics placing its bets on artificial intelligence

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70 percent of German logistics companies are in favor of looking into the use of artificial intelligence (AI) to see if it offers them any market opportunities. 64 percent of specialists and executives consider self-driving cars in particular important to their future business success. However, managers also feel that AI may be associated with risks when it comes to acceptance—both among customers as well as their own employees. Those are the results of the LOGISTIC Trend Index 2017, a survey conducted on behalf of the world's leading trade fair [transport logistic](#) in Munich from May 9 to 12, 2017.

Logistics platforms in the Cloud and big-data applications such as those that MAN will have on exhibit at transport logistic are the first milestones on the road to digitally revolutionize the third-largest industry in Germany. Decision-makers in the logistics industry consider AI an important future technology when it comes to teaching vehicles to structure their surroundings and react to street traffic in real time. Delivery services along the last mile to the customer or control systems for route planning would profit from it.

However, 82 percent of German logistics specialists are also of the opinion that intelligent machines should not take over tasks currently performed by people completely, but should only assist them. In fact, the vast majority (70 percent) of industry experts have noticed that employees are reluctant to accept artificial intelligence. That is why specialists and executives feel that education and training may offer a number of opportunities to better address future interaction between man and machine: A large majority wants to focus on determining the

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skills that are needed for man and machine to collaborate in their own companies (85 percent). Within the scope of employee training, they see a need to professionalize data evaluation (87 percent) as well as the ability to make more efficient decisions in the digital transformation (86 percent). The opportunities associated with digitalization can only be realized if the necessary skills are anchored in companies.

According to Robert Schönberger, Exhibition Group Director at Messe München, “Experts from the commercial, scientific and public sectors will discuss the digital visions of logistics in the future in the [conference program](#) of transport logistic 2017. The Federal Ministry of Transport, Bitkom, the Fraunhofer Institute, the German Aerospace Center and a number of industry experts involved in various aspects of logistics will discuss skill assessments and solution strategies.”

[transport logistic 2017 conference program](#)

Additional information about transport logistic 2017:

<http://www.transportlogistic.de/index-2.html>



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About the 2017 LOGISTIC Trend Index

In March, the trade fair transport logistic 2017 had a market research institute conduct a survey of 100 specialists and executives from the transport and logistics industry in Germany (N=100). 44 percent of the members on the Transport Logistic Panel were executives, and 56 percent were departmental employees. 74 percent were from companies with 100 or more employees.

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transport logistic

transport logistic is the International Exhibition for Logistics, Mobility, IT and Supply Chain Management and the world's biggest trade fair for freight transport by road, rail, water and in the air, in all its complexity. air cargo europe, an exhibition of the global air freight industry, is integral to transport logistic. In 2015 more than 55,438 visitors from 124 countries and 2,050 exhibitors from 62 countries attended the event. transport logistic is held every two years in Munich. The next event will take place from May 9 to 12, 2017.

transport logistic worldwide

In addition to transport logistic in Munich there are two other events abroad. In addition to the industry event transport logistic China, incorporating air cargo China in Shanghai, Messe München is joining forces with EKO Fair Limited to organize logitrans International Transport Logistics Exhibition in Istanbul and is taking part under a cooperation agreement in CTL in cooperation with transport logistic in Mumbai and in Transportation & Logistica (TLA) in Atlanta, USA.

Messe München

With a stable of more than 40 trade fairs for capital goods, consumer goods and new technologies at its Munich site and abroad, Messe München is one of the world's leading trade fair organizers. Every year over 30,000 exhibitors and around two million visitors take part in the events on the exhibition site, in the ICM – International Congress Center Munich and in the MOC Veranstaltungszentrum München. Messe München also organizes trade fairs in China, India, Turkey, South Africa and Russia. With a network of affiliated companies in Europe, Asia and Africa and with more than 60 foreign agencies for more than 100 countries, Messe München has a global presence.