

Exhibitor Statements transport logistic 2017

Kim Van Assche, Sales Director, Air Capacity Sales Europe, DHL Aviation (UK) Ltd

“Being a global logistics provider the Munich transport logistic exhibition provides us with the perfect platform to meet with our customers, GSAs and business partners. We have participated in the exhibition since 2005 and there is no other exhibition anywhere like here in Munich.”

Irene Braunsteiner, Project Manager, ADVANTAGE AUSTRIA

“transport logistic is the absolute No. 1 meeting place for the sector. It’s where all the key players meet. It is especially important to exhibit at this fair, in order to reach the customers and the cooperation partners. And for a country such as Austria, in particular, it is important to wave our flag here in Munich.”

Jacqueline Casini, Director Communications, Lufthansa Cargo AG, Germany

“At transport logistic Lufthansa Cargo again presented product innovations and solutions on the subject of air cargo. But above all, the intensive and constructive dialog with customers and partners is an important component in this trade-fair presentation.”

Lim Ching Kiat, Managing Director, Air Hub Development, Changi Airport Group

“Together with our partners Alliance 21, AVS GSA Group, SATS Ltd and Singapore Airlines Cargo who exhibited at our booth, our time at Air Cargo Europe was fruitful and well spent. The trade show was a great platform to network, deepen existing and forge new relationships as well as catch up on the key developments in the global logistics industry.”

Rudolf Hämel, Managing Director, LogReal World GmbH, Germany

“As the operator of LogRealCampus we are satisfied with the offers and services of the trade fair. In particular the conference program deserves a positive mention. Our co-exhibitors, too, are happy with the contacts and talks.”

Na Luo, Department of Enterprise Management and Law, China Railway Container Transport Corp., Ltd.

“We are very satisfied with the transport logistic 2017. In 2015 we have already participated with a small booth, this year we have significantly expanded. We benefit a lot from this trade fair and might also attend the next time.”

Mikael Lundqvist, Director Strategy, Communication and Marketing, Scania Germany Austria

“transport logistic continues to be an important trade fair for the logistics sector, as a meeting point for customers, partners and journalists. In 2017 Scania has again placed the focus on themes such as overall cost-efficiency and integrated solutions and many of our talks with customers were about integrated services.”

Axel Mattern, CEO, Port of Hamburg Marketing, Germany

“For us transport logistic has once again been a tremendous success. The response from the many co-exhibitors at our “Gateway Hamburg” stand was very positive. Not only the number of

visitors, but also their quality was right. The organization on the part of the trade fair was excellent. For us and our partners transport logistic in Munich is the most important trade fair at which to present the Port of Hamburg and its portfolio of services, and for customer relations. In two years time, we will of course be back here again.”

Niek Mindenhoud, Head of Marketing, Maersk Line

“transport logistic enables us to promote our brand in Europe and beyond. It’s a pleasant to strengthen the relationship with our customers, suppliers and other partners.”

Marianne Myburgh, Marketing & Communication Manager Europe, C.H. Robinson

“transport logistic is not only the world’s largest exhibition, but also the world’s best organization. Our expectations were exceeded and the quality of visitors and discussions were very high.”

Gerd Rohrsen, Head of Corporate Public Relations, Schmitz Cargobull AG

“For Schmitz Cargobull, as Europe’s biggest trailer manufacturer, the trade fair transport logistic was a great opportunity to present our entire package of services. Here we can forge contacts with the logistics professionals and discuss their needs, so that we can continue to develop customer-oriented integrated solutions. transport logistic in Munich is for us an important international meeting place, and we don’t want to miss it.”

H.E. Khalid Al Rumaihi, Chief Executive of the Bahrain Economic Development Board

“transport logistic in Munich provided us with a great opportunity to meet interested investors from all over the world and to introduce them to the numerous opportunities in the thriving Gulf region. This is our second time attending this exhibition and it has been a great success for us. We look forward to further cooperation in the future.”

Stephan Schiller, Managing Director, Hermes Germany GmbH, Germany

“transport logistic is always a delight for us! This trade fair is a superb barometer of the dynamic development in the logistics industry. We use the trade fair as a platform for our network and as a place to meet our customers.”

Tobias Schmidt, Regional Director Central Europe, DSV Air & Sea Holding A/S, Germany

“For DSV our participation transport logistic was once again very successful. The international trade fair plays an important role in our external communication because it is the perfect platform for forging new and high-value business contacts and for strengthening our relations with existing customers.”

Robert Sever, Director, Chamber of Commerce and Industry of Slovenia, TRANSPORT ASSOCIATION

“The replies of our exhibitors of Slovenia are great. They had the opportunity to present their company at the world’s largest trade fair in the field of transport and logistic, supported by the Public Agency of the Republic of Slovenia (SPIRIT Slovenia) and organized by the Chamber of Commerce and Industry of Slovenia—Association of Transport.”

Internationale Fachmesse für Logistik, Mobilität, IT und Supply Chain Management
9.–12. Mai 2017, Messe München

International Exhibition for Logistics, Mobility, IT and Supply Chain Management
May 9–12, 2017, Messe München, Germany

www.transportlogistic.de



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Steffen Straub, Head of Event and Live Communication, Deutsche Bahn AG, Germany

“transport logistic 2017 was a resounding success for us. And that goes not only for our 1200 square meters display with the DB Schenker/DB Cargo stand, but also for the other business areas such as DB Netz, DB Energie, DB Fahrzeuginstandhaltung, DUSS, TFG and DVA. Once again we were able to use the trade fair to present our spectrum of services to a broad and very knowledgeable trade audience. The whole time our stand was full, the mood was excellent and we already know that we will exceed our result from 2015. So, we are already looking forward to transport logistic 2019.”

Lars Wedel, Manager Sales and Marketing, Kühne + Nagel (AG & Co.) KG, Germany

“transport logistic is for Kühne + Nagel the No.1 platform for presenting our company at international level. Here we have the opportunity within a short space of time, to engage in intensive and valuable talks with customers—whether existing ones or new contacts. This year again we have successfully achieved this goal.”