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Press Release

Three Questions to Stefan Rummel, Managing Director

transport logistic: Exhibitors from China almost Doubled

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- New Silk Road increases Chinese presence
- Should become more attractive: the profession of truck drivers
- Opening with BM Andreas Scheuer, Frank Appel, Dorothea von Boxberg, Alexander Doll, Rolf Habben Jansen

The doors to the world's largest logistics fair, transport logistic, will open in Munich on June 4. The trade fair covers the entire supply chain, be it by water, air or land. What are the main topics? Three Questions to Stefan Rummel, Managing Director of Messe München:

1. China's New Silk Road initiative is stirring the logistics industry. At transport logistic too?

The Silk Road initiative will be clearly visible at transport logistics, and Chinese companies are increasingly looking for cooperation partners in Europe. The number of exhibitors from China has almost doubled with 30 new ones to a total of 64, including Sinotrans, China Railway Container Transport and Yuxinou Logistics. The Middle Kingdom has currently moved from 10th place to 6th place among the top ten exhibitors in Germany. We will also welcome a large Chinese delegation, and the conference program reflects the topic in particular in the panel discussions "China-Europe Blocktrain: Bringing The Silk Road Alive" and "The New Silk Road – Where is the Hype Leading Us?".

2. Keyword – Driver shortage: How's the industry doing here?

Shortage of drivers and skilled workers is the dominant topic in the conference program. The logistics industry knows that it must change and make the driver's profession more attractive. This starts with salary and working conditions and extends to the situation on the ramp, i.e., at the interface between transporter and customer. At the same time, new technologies such as autonomous driving and artificial intelligence will increasingly transform the job profile into that of a logistics manager. Diversity and, in particular, the proportion of women are other important levers that are being addressed.

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3. Your top event at the trade fair?

It's obvious: the opening. **Dr. Frank Appel**, CEO of Deutsche Post AG DHL, **Dorothea von Boxberg**, Management Board Product and Sales, Lufthansa Cargo AG, **Alexander Doll**, Management Board Finance, Freight Transport and Logistics, Deutsche Bahn AG, and **Rolf Habben Jansen**, CEO of Hapag-Lloyd AG. will discuss whether logistics is more a designer or a driver of the international economy in the face of trade conflicts all the way to Brexit. Prior to this, Federal Transport Minister Andreas Scheuer will officially open the trade fair. (Hall B2, Forum I at 11 a.m. on Tuesday, June 4, 2019)



Stefan Rummel, Managing Director of
Messe München

Additional information is available at www.transportlogistic.de.

Current Videos: <https://videos.messe-muenchen.de/de/channel/661?searchTerm=transport+logistic>

transport logistic

transport logistic is the International Exhibition for Logistics, Mobility, IT and Supply Chain Management and the world's biggest trade fair for freight transport by road, rail, water and in the air, in all its complexity. air cargo Europe, an exhibition of the global air freight industry, is integral to transport logistic. In 2017 more than 60.726 visitors from 123 countries and 2.162 exhibitors from 62 countries attended the event. transport logistic is held every two years in Munich. The next event will take place from June 4 to 7, 2019.

Innovation Journey ,Future of Mobility and Logistics'

Messe München's exclusive platform to share knowledge and experience at the world's leading trade fair transport logistic. One day to inspire and network with innovators at the trade fair and on site visits in Munich on June 4, 2019. www.innovationjourney.net

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.